

VITAL PLANET™



NATURAL DIGESTIVE CARE EXPERTS



PRODUCT CATALOG 2023

OUR COMMITMENT TO INDEPENDENT RETAILERS

DEFENDING brick & mortar retailers from the rapidly increasing threat of Amazon & consumer “show rooming”. **Vital Planet strictly enforces a 0% MAP policy online. Our products are full MSRP!**

PROTECTING natural channel retailers from losing customers to food, drug, mass and club retailers. **Vital Planet only sells to the natural channel!**

COMMITTING to remain 100% family owned and operated. Our family has complete autonomy to choose the direction of the business. **No profit first decision making or questionable business practices.**

INVESTING in the creation of a fully incremental product category for the natural channel. **Animal supplementation is a \$1 Billion category in the US. This is an untapped opportunity for our industry and is perfectly suited for the HFS consumer.**

**MANY TOP PROBIOTIC BRANDS ARE CHOOSING TO IMPLEMENT
AGGRESSIVE STRATEGIES TO GROW AMAZON, WALMART, CVS, ETC.
TO THE DETRIMENT OF NATURAL RETAILERS.**



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VITAL FLORA™ REFRIGERATED PROBIOTICS



VITAL FLORA™ REFRIGERATED PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Advanced Biome Proprietary Probiotic Blend	405 mg	***
Total Probiotic Cultures	100 Billion CFU†	
Total Lacto Probiotic Cultures	50 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-76, VP-63, VP-58, VP-77, VP-98, VP-99, VP-47, VP-36, VP-68)		
<i>Lactobacillus paracasei</i> (VP-51, Lpc-37, VP-62, VP-100, VP-33, VP-75)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-97, VP-96, VP-35, VP-61)		
<i>Lactobacillus casei</i> (VPLC-1, VP-67, VP-57, VP-71, VP-103, VP-9, VP-16)		
<i>Lactobacillus rhamnosus</i> (GG, HN001, VP-101, VP-34, VP-11, VP-79, VP-65, VP-80)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-59, VP-102, VP-69)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-56, VP-24, VP-66, VP-78, VP-108)		
<i>Lactobacillus salivarius</i> (VP-4, VP-18, VP-104, VP-82)		
<i>Lactobacillus fermentum</i> (VP-48, VP-72, VP-64, VP-106)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-70, VP-73, VP-107)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44, VP-74)		
<i>Lactobacillus delbrueckii</i> (VP-31, VP-10)		
<i>Lactobacillus crispatus</i> (VP-60)		
<i>Lactobacillus johnsonii</i> (VP-55)		
<i>Lactobacillus sakei</i> (VP-81)		
Total Bifido Probiotic Cultures	50 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, B420, BI-07, HN019, VP-94, VP-86, VP-111, VP-110, VP-92)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-84, VP-113, VP-112, VP-88)		
<i>Bifidobacterium breve</i> (VP-7, VP-85, VP-116, VP-90)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-87, VP-114, VP-115, VP-89, VP-95)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-91, VP-93, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	150 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root), Organic Pea Fiber, Organic Cranberry, Organic Cassava (root)		
***Daily Value (DV) not established.		

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains traces of dairy. May contain traces of soy from fermentation ingredients.

Contains NO GMOs, yeast, wheat, gluten, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

Vital Flora™ ADVANCED BIOME

- Promotes Digestive Balance & Supports Immune Health*
- 100 Billion Cultures/100 Diverse Strains
- 50/50 Bifido/Lacto Blend
- 10 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19050
UPC: 8 50964 00665 1



VITAL FLORA™ REFRIGERATED PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Women's Proprietary Probiotic Blend	181 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	40 Billion CFU†	
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus rhamnosus</i> (GG, HN001, VP-6, VP-101, VP-34, VP-11)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	20 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, B-420, HN019, BI-07, VP-110, VP-111)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root)		

***Daily Value (DV) not established.



**Vital Flora™
WOMEN'S DAILY**

VITAL PLANET™
NATURAL DIGESTIVE CARE EXPERTS

- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Women's Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19003
UPC: 8 50964 00651 4



60 Count Size
Item #19006
UPC: 8 50964 00657 6

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

VITAL FLORA™ REFRIGERATED PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Women 55+ Proprietary Probiotic Blend	232 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	35 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	25 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root)		

***Daily Value (DV) not established.



Vital Flora™ WOMEN 55+ DAILY



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Women's 55+ Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19010
UPC: 8 50964 00687 3



60 Count Size
Item #19011
UPC: 8 50964 00688 0

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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VITAL FLORA™ REFRIGERATED PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Men's Proprietary Probiotic Blend	297 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	50 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	10 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	283 mg	***
Organic Acacia Fiber, Organic Guar Gum, Organic Apple Fiber, Organic Cassava (root), Organic Cranberry, Organic Pea Fiber, Organic Kelp		
***Daily Value (DV) not established.		

**Vital Flora™
MEN'S DAILY**

VITAL PLANET™
NATURAL DIGESTIVE CARE EXPERTS

- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Men's Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19012
UPC: 8 50029 17329 8

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

VITAL FLORA™ REFRIGERATED PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Men 55+ Proprietary Probiotic Blend	269.4 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	25 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	35 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	310.6 mg	***
Organic Acacia Fiber, Organic Guar Gum, Organic Apple Fiber, Organic Cassava (root), Organic Cranberry, Organic Pea Fiber, Organic Kelp		

***Daily Value (DV) not established.

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

Vital Flora™ MEN 55+ DAILY



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Men's 55+ Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19014
UPC: 8 50029 17331 1

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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VITAL FLORA™ REFRIGERATED PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Adult 55+ Proprietary Probiotic Blend	160 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	20 Billion CFU†	
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	40 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root)		

***Daily Value (DV) not established.

Vital Flora™ ADULT 55+ DAILY



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19004
UPC: 8 50964 00652 1



60 Count Size
Item #19007
UPC: 8 50964 00658 3

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.



Vital Flora™ ULTRA DAILY



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- 50/50 Bifido/Lacto Blend
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19002
UPC: 8 50964 00650 7



60 Count Size
Item #19005
UPC: 8 50964 00656 9

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

VITAL FLORA™ REFRIGERATED PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Ultra Daily Proprietary Probiotic Blend	174 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	30 Billion CFU†	
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	30 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root)		

***Daily Value (DV) not established.

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

VITAL FLORA™ REFRIGERATED PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

Amount Per Serving	%DV
Proprietary Organic Mushroom Blend	300 mg ***
Organic Chaga (Inonotus obliquus) mycelium, fruiting bodies; Organic Hime-Matsutake (Agaricus blazei) mycelium, fruiting bodies; Organic Cordyceps (Cordyceps sinensis & militaris) mycelium, fruiting bodies; Organic Maitake (Grifola frondosa) mycelium, fruiting bodies; Organic Reishi (Ganoderma lucidum) mycelium; Organic Shiitake (Lentinula edodes) mycelium; Organic Turkey Tail (Trametes versicolor) mycelium, fruiting bodies	
Immunity Proprietary Probiotic Blend	240 mg ***
Total Probiotic Cultures	60 Billion CFU†
Total Lacto Probiotic Cultures	55 Billion CFU†
Lactobacillus plantarum (VPLP-5, VP-98, VP-99, VP-47, VP-36)	
Lactobacillus rhamnosus (GG, VP-6, HN001, VP-101, VP-34, VP-11)	
Lactobacillus acidophilus (VPLA-4, NCFM, VP-96, VP-35, VP-97)	
Lactobacillus casei (VPLC-1, VP-103, VP-9, VP-16)	
Lactobacillus paracasei (Lpc-37, VP-100, VP-33)	
Lactobacillus salivarius (VP-4, VP-104, VP-18)	
Lactobacillus brevis (VPLB-5, VP-102)	
Lactobacillus bulgaricus (VPLB-7, VP-23, VP-109)	
Lactobacillus reuteri (VPLR-1, VP-24, VP-108)	
Lactobacillus gasseri (VP-20, VP-40, VP-107)	
Lactobacillus fermentum (VP-48, VP-106)	
Lactobacillus helveticus (VP-105, VP-44)	
Lactobacillus delbrueckii (VP-10, VP-31)	
Total Bifido Probiotic Cultures	5 Billion CFU†
Bifidobacterium lactis (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)	
Bifidobacterium bifidum (VPBB-6, VP-112, VP-113)	
Bifidobacterium breve (VP-7, VP-116)	
Bifidobacterium longum (VPBL-5, VP-114, VP-115)	
Bifidobacterium infantis (VPBI-6, VP-117, VP-118)	
Organic Prebiotic and Fiber Blend	100 mg ***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Guar Gum, Organic Blue Agave, Organic Jerusalem Artichoke (root), Chicory (root)	

*** Daily Value (DV) not established.

Vital Flora™ IMMUNE BIOME



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Blend of Bifido/Lacto with 7 organic mushrooms
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19016
UPC: 8 50029 17333 5

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.



VITAL FLORA™ SHELF STABLE PROBIOTICS



VITAL FLORA™ SHELF STABLE PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Advanced Biome Proprietary Probiotic Blend	405 mg	***
Total Probiotic Cultures	100 Billion CFU†	
Total Lacto Probiotic Cultures	50 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-76, VP-63, VP-58, VP-77, VP-98, VP-99, VP-47, VP-36, VP-68)		
<i>Lactobacillus paracasei</i> (VP-51, Lpc-37, VP-62, VP-100, VP-33, VP-75)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-97, VP-96, VP-35, VP-61)		
<i>Lactobacillus casei</i> (VPLC-1, VP-67, VP-57, VP-71, VP-103, VP-9, VP-16)		
<i>Lactobacillus rhamnosus</i> (GG, HN001, VP-101, VP-34, VP-11, VP-79, VP-65, VP-80)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-59, VP-102, VP-69)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-56, VP-24, VP-66, VP-78, VP-108)		
<i>Lactobacillus salivarius</i> (VP-4, VP-18, VP-104, VP-82)		
<i>Lactobacillus fermentum</i> (VP-48, VP-72, VP-64, VP-106)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-70, VP-73, VP-107)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44, VP-74)		
<i>Lactobacillus delbrueckii</i> (VP-31, VP-10)		
<i>Lactobacillus crispatus</i> (VP-60)		
<i>Lactobacillus johnsonii</i> (VP-55)		
<i>Lactobacillus sakei</i> (VP-81)		
Total Bifido Probiotic Cultures	50 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, B420, BI-07, HN019, VP-94, VP-86, VP-111, VP-110, VP-92)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-84, VP-113, VP-112, VP-88)		
<i>Bifidobacterium breve</i> (VP-7, VP-85, VP-116, VP-90)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-87, VP-114, VP-115, VP-89, VP-95)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-91, VP-93, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	150 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root), Organic Pea Fiber, Organic Cranberry, Organic Cassava (root)		

***Daily Value (DV) not established.

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains traces of dairy. May contain traces of soy from fermentation ingredients.

Contains NO GMOs, yeast, wheat, gluten, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

Vital Flora™ ADVANCED BIOME



- Promotes Digestive Balance & Supports Immune Health*
- 100 Billion Cultures/100 Diverse Strains
- 50/50 Bifido/Lacto Blend
- 10 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19112
UPC: 8 50964 00689 7

VITAL FLORA™ SHELF STABLE PROBIOTICS



Vital Flora™ WOMEN'S DAILY



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Women's Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19100
UPC: 8 50964 00659 0



60 Count Size
Item #19105
UPC: 8 50964 00676 7

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Women's Proprietary Probiotic Blend	232 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	55 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	5 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root)		

***Daily Value (DV) not established.

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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VITAL FLORA™ SHELF STABLE PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Women 55+ Proprietary Probiotic Blend	232 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	45 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	15 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root)		

***Daily Value (DV) not established.



Vital Flora™ WOMEN 55+ DAILY



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Women's 55+ Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19101
UPC: 8 50964 00660 6



60 Count Size
Item #19106
UPC: 8 50964 00677 4

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

VITAL FLORA™ SHELF STABLE PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Men's Proprietary Probiotic Blend	196 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	50 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	10 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root)		

***Daily Value (DV) not established.



Vital Flora™ MEN'S DAILY



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Men's Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19103
UPC: 8 50964 00662 0



60 Count Size
Item #19108
UPC: 8 50964 00679 8

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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VITAL FLORA™ SHELF STABLE PROBIOTICS



Vital Flora™ MEN 55+ DAILY



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Men's 55+ Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19113
UPC: 8 50029 17321 2



60 Count Size
Item #19114
UPC: 8 50029 17322 9

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Men 55+ Proprietary Probiotic Blend	177 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	25 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	35 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic Acacia Fiber, Organic Guar Gum, Organic Apple Fiber, Organic Cassava (root), Organic Cranberry, Organic Pea Fiber, Organic Kelp		

***Daily Value (DV) not established.

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

VITAL FLORA™ SHELF STABLE PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Adult 55+ Proprietary Probiotic Blend	173 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	20 Billion CFU†	
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	40 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic Acacia Fiber, Organic Guar Gum, Organic Apple Fiber, Organic Cassava (root), Organic Cranberry, Organic Pea Fiber, Organic Kelp		

***Daily Value (DV) not established.

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

Vital Flora™ ADULT 55+ DAILY



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Blend of Bifido/Lacto
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19115
UPC: 8 50029 17323 6



60 Count Size
Item #19116
UPC: 8 50029 17324 3

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

VITAL FLORA™ SHELF STABLE PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	%DV
Ultra Daily Proprietary Probiotic Blend	204 mg	***
Total Probiotic Cultures	60 Billion CFU†	
Total Lacto Probiotic Cultures	30 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)		
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)		
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)		
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)		
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)		
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)		
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)		
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)		
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)		
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)		
<i>Lactobacillus fermentum</i> (VP-48, VP-106)		
<i>Lactobacillus helveticus</i> (VP-105, VP-44)		
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)		
Total Bifido Probiotic Cultures	30 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)		
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)		
<i>Bifidobacterium breve</i> (VP-7, VP-116)		
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)		
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)		
Organic Prebiotic and Fiber Blend	250 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Blue Agave, Organic Guar Gum, Organic Jerusalem Artichoke (root), Chicory (root)		

***Daily Value (DV) not established.



**Vital Flora™
ULTRA DAILY**

VITAL PLANET™
NATURAL DIGESTIVE CARE EXPERTS

- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- 50/50 Bifido/Lacto Blend
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19102
UPC: 8 50964 00661 3



60 Count Size
Item #19107
UPC: 8 50964 00678 1

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

VITAL FLORA™ SHELF STABLE PROBIOTICS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

Amount Per Serving	%DV
Proprietary Organic Mushroom Blend 300 mg	***
Organic Chaga (Inonotus obliquus) mycelium, fruiting bodies; Organic Hime-Matsutake (Agaricus blazei) mycelium, fruiting bodies; Organic Cordyceps (Cordyceps sinensis & militaris) mycelium, fruiting bodies; Organic Maitake (Grifola frondosa) mycelium, fruiting bodies; Organic Reishi (Ganoderma lucidum) mycelium; Organic Shiitake (Lentinula edodes) mycelium; Organic Turkey Tail (Trametes versicolor) mycelium, fruiting bodies	
Immunity Proprietary Probiotic Blend 240 mg	***
Total Probiotic Cultures 60 Billion CFU†	
Total Lacto Probiotic Cultures 55 Billion CFU†	
<i>Lactobacillus plantarum</i> (VPLP-5, VP-98, VP-99, VP-47, VP-36)	
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-11)	
<i>Lactobacillus acidophilus</i> (VPLA-4, NCFM, VP-96, VP-35, VP-97)	
<i>Lactobacillus casei</i> (VPLC-1, VP-103, VP-9, VP-16)	
<i>Lactobacillus paracasei</i> (Lpc-37, VP-100, VP-33)	
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)	
<i>Lactobacillus brevis</i> (VPLB-5, VP-102)	
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-23, VP-109)	
<i>Lactobacillus reuteri</i> (VPLR-1, VP-24, VP-108)	
<i>Lactobacillus gasseri</i> (VP-20, VP-40, VP-107)	
<i>Lactobacillus fermentum</i> (VP-48, VP-106)	
<i>Lactobacillus helveticus</i> (VP-105, VP-44)	
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)	
Total Bifido Probiotic Cultures 5 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111)	
<i>Bifidobacterium bifidum</i> (VPBB-6, VP-112, VP-113)	
<i>Bifidobacterium breve</i> (VP-7, VP-116)	
<i>Bifidobacterium longum</i> (VPBL-5, VP-114, VP-115)	
<i>Bifidobacterium infantis</i> (VPBI-6, VP-117, VP-118)	
Organic Prebiotic and Fiber Blend 100 mg	***
Organic Potato (resistant starch), Organic Acacia Fiber, Organic Apple Fiber, Organic Guar Gum, Organic Blue Agave, Organic Jerusalem Artichoke (root), Chicory (root)	

*** Daily Value (DV) not established.

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)

Contains NO GMOs, yeast, wheat, gluten, soy, dairy, tree nuts, salt, shellfish, sugar, animal products, binders, fillers, or artificial ingredients.

† Formulated to maintain potency until expiration date under recommended storage conditions.

Vital Flora™ IMMUNE BIOME



- Promotes Digestive Balance & Supports Immune Health*
- 60 Billion Cultures/60 Diverse Strains
- Unique Blend of Bifido/Lacto with 7 organic mushrooms
- 7 Prebiotics
- Delayed Release Capsule



30 Count Size
Item #19104
UPC: 8 50964 00675 0

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



DIGESTIVE CARE FORMULAS





ORGANIC VITAL FIBER

- **Supports Elimination of Toxins***
- **Promotes Bowel Regularity***
- **Non-Gas & Bloating Formula***



220g Size
Item #19202
UPC: 8 50964 00672 9

DIGESTIVE CARE FORMULAS

Supplement Facts

Serving Size 1 Scoop (11 g) or 2 Scoops (22 g)
Servings Per Container 20 (1 Scoop) or 10 (2 Scoops)

	1 Scoop	%DV	2 Scoops	%DV
Calories	50		100	
Total Fat	2 g	3%**	4 g	5%**
Total Carbohydrate	7 g	3%**	14 g	5%**
Dietary Fiber	6 g	21%**	13 g	46%**
Soluble Fiber	<1 g	††	2 g	††
Insoluble Fiber	6 g	††	11 g	††
Protein	1 g		3 g	
Calcium	40 mg	3%	70 mg	5%
Iron	0.9 mg	5%	1.9 mg	11%
Potassium	60 mg	<2%	130 mg	3%
Organic Vital Fiber Blend	11 g	††	22 g	††
Organic flaxseed providing omega-3 (alpha linoleic acid) (1,998 mg), Organic pea fiber, Organic Fennel Seed, Organic Triphala fruit extract (blend of <i>Embolica officinalis</i> , <i>Terminalia chebula</i> & <i>Terminalia bellerica</i>), Organic Marshmallow Root, Organic Slippery Elm bark, Organic Hemp Protein				

** Percent Daily Values (DV) are based on a 2,000 calorie diet.

†† Daily Value (DV) not established.

Other Ingredients: Organic rebaudioside A. (from stevia leaf extract).

Contains No: GMOs, yeast, wheat, gluten, psyllium, soy, dairy, tree nuts, salt, sugar, animal products, binders, fillers or artificial ingredients.

Certified organic by QAI

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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FIBER 35



- Supports a Diverse Microbiome*
- Blend of 35 Organic Superfoods
- Maintains Bowel Regularity*



192g Size
Item #19216
UPC: 8 50029 17326 7

DIGESTIVE CARE FORMULAS

Supplement Facts

Serving Size 1 Scoop (approx. 6.4 grams)
Servings Per Container: 30

	1 Scoop	%DV
Calories	11	
Total Fat	0	0% *
Sodium	6.4 mg	<1% *
Total Carbohydrate	5.5 g	2% *
Dietary Fiber	5 g	20% *
Sugars	<1 g	†
added sugars	0	0% *
Protein	0.2 g	0% *
Calcium	52 mg	4% *
Potassium	34 mg	<1% *
Organic Vital Fiber Blend	6.4 g	†

Organic Prebiotic Fiber Blend:

Organic acacia gum, Organic bamboo extract, Organic pea fiber, Organic ground flax, Organic guar gum, Organic baobab fruit.

Organic Prebiotic Greens Blend:

Organic chlorella, Organic spirulina, Organic kale, Organic broccoli, Organic spinach, Organic parsley.

Organic Prebiotic Fruit and Vegetable Blend:

Organic pineapple, Organic acai, Organic amla fruit, Organic pumpkin seed powder, Organic apple, Organic green banana, Organic blackberry, Organic cranberry, Organic goji berry, Organic carrot, Organic acerola cherry, Organic beet, Organic blueberry, Organic raspberry, Organic strawberry, Organic tomato.

Organic Prebiotic Mushroom Blend:

Organic turkey tail, Organic lion's mane, Organic chaga, Organic maitake, Organic reishi, Organic shiitake, Organic agaricus blazei.

* Percent Daily Values (DV) are based on a 2,000 calorie diet.

† Daily Value (DV) not established.

Other Ingredients: Organic Stevia leaf extract (rebaudioside A.)

Contains No: GMOs, yeast, wheat, gluten, psyllium, soy, dairy, tree nuts, sugar, animal products, binders, fillers or artificial ingredients.



VITAL GUT BOOST



- **Fiber - 5 grams from 35 organic prebiotic sources**
- **Omega 3 - 350 mg from organic vegetarian sources**
- **Probiotics - 60 unique probiotic strain sources, 5 billion cultures**
- **Enzymes - 22 different plant enzymes**



230g Size
Item #19220
UPC: 8 50029 17328 1

DIGESTIVE CARE FORMULAS

Supplement Facts

Serving Size: 1 Scoop (approx 7.7 grams) Servings Per Container: 30

	1 Scoop	%DV
Calories	21	
Calories from fat	9	
Total Fat	1.0 g	1%*
Saturated fat	0.1 g	<1%*
Cholesterol	0.0 mg	0%*
Sodium	5.0 mg	<1%*
Total Carbohydrate	5.4 g	2%*
Dietary Fiber	5.0 g	18%*
Sugars	0.1 g	†
added sugars	0.0	0%*
Protein	0.5 g	1%*
Calcium	40 mg	3%*
Potassium	40 mg	<1%*
Omega-3 Fatty Acids (alpha linolenic acid)	350 mg	
Organic Prebiotic Fiber Blend:	5,560 mg	†
Organic Acacia Gum, Organic Sacha Inchi, Organic Acai Fruit, Organic Acerola Fruit, Organic Amla Fruit, Organic Apple Fiber, Organic Bamboo Extract, Organic Banana (Green Fruit), Organic Baobab Fruit, Organic Beet Root, Organic Blackberry, Organic Blueberry Fruit, Organic Broccoli, Organic Cassava Root, Organic Cherry, Organic Chlorella, Organic Cranberry Fruit, Organic Cordyceps, Organic Elderberry, Organic Goji Berry, Organic Guar Gum, Organic Kale, Organic Lion's Mane Mushroom, Organic Oyster Mushroom, Organic Parsley, Organic Pea Fiber, Organic Pineapple Fruit, Organic Pumpkin Seed, Organic Raspberry Fruit, Organic Reishi Mushroom, Organic Shiitake Mushroom, Organic Spinach, Organic Spirulina, Organic Strawberry Fruit, and Organic Turkey Tail.		
Omega-3 Fatty Acid Blend:	2,000 mg	†
Organic Flaxseed, Organic Chia Seed, Containing 350 mg of Omega-3, Alpha Linolenic Acid (ALA)		
Probiotic Blend (5 billion cfu at time of mfg):	25 mg	†
Lactobacillus Blend (Lactobacillus plantarum (VPLP-5, VP-98, VP-99, VP-47, VP-36), Lactobacillus rhamnosus (GG, VP-6, HN001, VP-101, VP-34, VP-11), Lactobacillus acidophilus (VPLA-4, NCFM, VP-96, VP-35, VP-97), Lactobacillus casei (VPLC-1, VP-103, VP-9, VP-16), Lactobacillus paracasei (Lpc-37, VP-100, VP-33), Lactobacillus salivarius (VP-4, VP-104, VP-18), Lactobacillus brevis (VPLB-5, VP-102), Lactobacillus bulgaricus (VPLB-7, VP-23, VP-109), Lactobacillus reuteri (VPLR-1, VP-24, VP-108), Lactobacillus gasseri (VP-20, VP-40, VP-107), Lactobacillus fermentum (VP-48, VP-106), Lactobacillus helveticus (VP-105, VP-44), Lactobacillus delbrueckii (VP-10, VP-31), Bifidobacterium Blend (Bifidobacterium lactis (VPBA-4, BI-07, B-420, HN019, VP-110, VP-111), Bifidobacterium bifidum (VPBB-6, VP-112, VP-113), Bifidobacterium breve (VP-7, VP-116), Bifidobacterium longum (VPBL-5, VP-114, VP-115), Bifidobacterium infantis (VPBI-6, VP-117, VP-118).		
Proprietary Gut Boost Enzyme Blend:	25 mg	†
Protease Vital Blend (3 Protease), Papain, Amylase, Glucoamylase, Alpha-Galactosidase, Cellulase Vital Blend (2 Cellulase), Lipase Vital Blend (2 Lipase), Beta-Glucanase, Maltase, Xylanase, Invertase, Pectinase, Hemicellulase, Bromelain, Lactase, Peptidase, Diastase, and Phytase.		

* Percent Daily Values (DV) are based on a 2,000 calorie diet. † Daily Value (DV) not established.

Other Ingredients: Organic Stevia leaf extract (rebaudioside A.)

Contains No: GMOs, wheat, gluten, psyllium, soy, dairy, tree nuts, added salt, added sugar, animal products, binders, fillers or artificial ingredients.

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VITAL GUT RENEW



- **Helps soothe the digestive tract***
- **Supports healthy gut lining integrity***



195g Size
Item #19203
UPC: 8 50964 00673 6

DIGESTIVE CARE FORMULAS

Supplement Facts

Serving Size: 1 Level Scoop (6.5 gm) Servings per Container: About 30

	Amount per Serving	%DV**
Calories	25	
Protein	6 g	10%
L-Glutamine	6,000 mg	†
N-Acetyl D-Glucosamine (vegan fermented)	250 mg	†
Organic Aloe Vera (<i>Aloe barbadensis</i>) (inner leaf) (200:1) (equivalent to 10,000 mg of pure Aloe Vera gel)	50 mg	

Intestinal Support Blend	150 mg
DGL (Deglycyrrhizinated Licorice) extract (root), Organic Ginger root (<i>Zingiber Officinale</i>), Organic Marshmallow root (<i>Althaea officinalis</i>)	

**Percent Daily Values (DV) are based on a 2,000 calorie diet.

†Daily Value not established

Other Ingredients: None.

Contains No: GMOs, yeast, wheat, gluten, psyllium, soy, dairy, tree nuts, salt, sugar, animal products, binders, fillers or artificial ingredients.



VITAL LAX

- **Helps relieve occasional constipation***
- **Gentle, effective formula works overnight**
- **Free of senna and cascara sagrada**



60 Count Size
Item #19200
UPC: 8 50964 00671 2



100 Count Size
Item #19213
UPC: 8 50029 17313 7



DIGESTIVE CARE FORMULAS

Supplement Facts

Serving Size 2 Capsules
Servings Per Container 30

Amount Per Serving	%DV
Magnesium (as magnesium hydroxide)	230 mg 55%
Brenda Watson's Original Lax Blend	1200 mg
Cape Aloe leaf, Rhubarb root, Marshmallow root, Slippery Elm bark (sustainably harvested), Triphala (blend of Amla Fruit (Emblica officinalis), Belleric Fruit (Terminalia bellerica), Haritaki Fruit (Terminalia chebula))	

**Daily Value (DV) not established.

Other Ingredients: Non-GMO Vegan capsule (hypromellose, water).

Contains No: GMOs, yeast, wheat, gluten, psyllium, soy, dairy, tree nuts, salt, sugar, animal products, binders, fillers or artificial ingredients.

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VITAL OMEGA GOLD



- Heart + Joints + Brain*
- Lipase For Digestion
- No Burp Formula
- Natural Triglyceride Form
- Fish Gel Capsule



60 Count Size
Item #19210
UPC: 8 50964 00699 6

DIGESTIVE CARE FORMULAS

Supplement Facts

Serving Size 2 Fish Gelatin Softgels
Servings Per Container 30

	Amount Per Softgel	Amount Per 2 Softgels	%DV**
Calories	14	28	
Calories from Fat	12	24	
Total Fat	1.35 g	2.7 g	<2%
Saturated Fat	0 g	0 g	
Trans Fat	0 g	0 g	***
Vitamin D3 (as cholecalciferol)	1,500 IU	3,000 IU	250%
Total Omega-3	1,175 mg	2,350 mg†	***
EPA (Eicosapentaenoic Acid)	733 mg	1,466 mg	***
DHA (Docosahexaenoic Acid)	318 mg	636 mg	***
DPA (Docosapentaenoic Acid)	49 mg	98 mg	***
Other Omega-3s	75 mg	150 mg	***
Lipase (activity 40 FIP)	*40 FIP	*80 FIP	***

* Federation International Pharmaceutique

** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 softgel

*** Daily Value not established

† The beneficial Omegas in fish oils, including EPA & DHA, are naturally occurring and may vary seasonally.

Other Ingredients: Fish oil (anchovy, sardine, mackerel), Fish gelatin, Glycerin, Enteric coating, Purified water, Beeswax, Lemon essential oil, Carob extract, Sunflower lecithin, Green Tea extract, Mixed tocopherols (anti-oxidant), Cholecalciferol (D3), Lipase, Rosemary extract.

Contains No: GMOs, yeast, wheat, gluten, dairy, tree nuts, salt, shellfish, sugar, binders, fillers, or artificial ingredients.



VITAL DIGEST ENZYME



- **Breaks down proteins, carbs & fats***
- **Delayed release - targeted delivery***
- **Reduces occasional gas, bloating + indigestion**



90 Count Size
Item #19211
UPC: 8 50029 17311 3

DIGESTIVE CARE FORMULAS

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 90

	Amount Per Softgel	%DV
Protease <i>Vital-Blend</i>	100,000 HUT	**
Papain	50,000 PU	**
Amylase	15,000 DU	**
Glucoamylase	60 AG	**
Alpha-Galactosidase	500 GalU	**
Cellulase <i>Vital-Blend</i>	3,500 CU	**
Lipase <i>Vital-Blend</i>	4,250 FIP	**
Beta-Glucanase	35 BGU	**
Maltase	250 DP	**
Xylanase	700 XU	**
Invertase	850 SU	**
Pectinase	50 ENDO-PG	**
Hemicellulase	1,250 HCU	**
Bromelain	350,000 PU	**
Lactase	1,200 ALU	**
Peptidase	3,000 HUT	**
Diastase	3,500 DP	**
Phytase	20 FTU	**

** Daily Value not established

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water), Maltodextrin.

Contains No: GMOs, yeast, wheat, gluten, dairy, psyllium, tree nuts, salt, sugar, animal products, binders, fillers or artificial ingredients.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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DRAGON'S BLOOD



- **Cardiovascular & Antioxidant Support***



60 Count Size
Item #19214
UPC: 8 50029 17320 5

Other Ingredients: Vegetarian capsule (cellulose and water).

DIGESTIVE CARE FORMULAS

Supplement Facts

Serving Size: 1 Capsule
Servings Per Container: 60

Amount Per Serving	% Daily Value
Dragon's Blood Resin Extract	500 mg **

** Daily Value not established



NATURAL CLEANSING FORMULAS





VITAL CLEANSE



- **Helps eliminate waste & impurities***
- **Relieves occasional constipation***
- **Supports the body's natural detoxification & elimination function***



Part 1 - 28 Count Size
Part 2 - 28 Count Size
Item #19205
UPC: 8 50964 00694 1

NATURAL CLEANSING FORMULAS

PART 1

Supplement Facts

Serving Size 2 Capsules
Servings Per Container 14

Amount Per Serving	%DV
Herbal Support Complex	920 mg **
Milk Thistle seed extract (80% Silymarin)	
Artichoke leaf extract 4:1	
Burdock root extract 4:1	
Dandelion root extract 4:1	
Mullein leaf	
Yellow Dock 4:1 extract	

**Daily Value (DV) not established.

PART 2

Supplement Facts

Serving Size 2 Capsules
Servings Per Container 14

Amount Per Serving	%DV
Magnesium (as magnesium hydroxide)	230 mg 55%
Brenda Watson's Original Lax Blend	1200 mg
Cape Aloe leaf, Rhubarb root, Marshmallow root, Slippery Elm bark (sustainably harvested), Triphala (blend of Amla Fruit (Embolica officinalis), Belleric Fruit (Terminalia bellerica), Haritaki Fruit (Terminalia chebula))	

**Daily Value (DV) not established.

Other Ingredients: Non-GMO Vegan capsule (hypromellose, water).

Contains No: GMOs, yeast, wheat, gluten, psyllium, soy, dairy, tree nuts, salt, sugar, animal products, binders, fillers or artificial ingredients.



VITAL CANDIPURE



- **Helps maintain balance of intestinal yeast***
- **Supports a healthy urinary tract***
- **Unique blend with uva ursi, undecenoic acid & berberine**



Part 1 - 56 Count Size
Part 2 - 30ml Size
Item #19206
UPC: 8 50964 00695 8

NATURAL CLEANSING FORMULAS

PART 1

Supplement Facts

Serving Size 2 Capsules
Servings Per Container 28

Amount Per Serving	%DV
Proprietary Blend	777 mg †
Uva Ursi Leaf Extract 4:1	
Grapefruit Seed Extract 4:1	
Olive Leaf Extract 25:1	
Ginger Root	
Clove Bud	
Andrographis Aerial Extract 10:1 (standardized to 10% andrographolides)	
Undecenoic Acid (as Calcium Undecylenate)	
Berberine Sulfate	

* Percent daily values are based on a 2,000 calorie diet.
† Daily Value not established.

PART 2

Supplement Facts

Serving Size 1 mL (36 drops)
Servings Per Container 28

Amount Per Serving	%DV
Calories	5
Total Carbohydrates	1 g 0%*
Proprietary Fluid Extract Blend	1,000 mg †
Fennel Seed Extract	
Thyme Leaf Extract	
Lemon Peel Extract	
Oregon Grape Root Extract	
Pau D'Arco Bark Extract	
Oregano Leaf Extract	25 mg †

* Percent daily values are based on a 2,000 calorie diet.
† Daily Value not established.

Other Ingredients: Non-GMO Vegan capsule (hypromellose, water), rice flour and silica (from bamboo extract).

Other Ingredients: Vegetable Glycerin, Purified Water

Contains No: GMOs, yeast, wheat, gluten, psyllium, soy, dairy, salt, sugar, animal products, or artificial ingredients.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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VITAL PARAPURE



- **Promotes healthy balance of intestinal microorganisms***
- **Great for travelers**
- **Potent blend of black walnut & wormwood**



Part 1 - 56 Count Size
Part 2 - 30ml Size
Item #19208
UPC: 8 50964 00697 2

NATURAL CLEANSING FORMULAS

PART 1

Supplement Facts

Serving Size 2 Capsules
Servings Per Container 28

Amount Per Serving	%DV
Proprietary Blend	1,200 mg †
Black Walnut Hull	
Pumpkin Seed	
Wormwood Aerial Parts	
Quassia Bark	
Pomegranate Fruit Extract	
Neem Leaf Extract	
Nigellein® Pearl Black Cumin Seed Extract (standardized to 5% Thymoquinone)	
Cat's Claw Bark	
Long Pepper Fruit	

* Percent daily values are based on a 2,000 calorie diet.
† Daily Value not established.

PART 2

Supplement Facts

Serving Size 1 mL (36 drops)
Servings Per Container 28

Amount Per Serving	%DV
Calories	5
Total Carbohydrates	1 g 0%*
Proprietary Fluid Extract Blend	1,000 mg †
Black Walnut Hull Extract	
Thyme Leaf Extract	
Cinnamon Bark Extract	
Clove Bud Extract	
Wormwood Aerial Extract	

* Percent daily values are based on a 2,000 calorie diet.
† Daily Value not established.

Other Ingredients: Non-GMO Vegan Capsule
(Hypromellose, Water).

Other Ingredients: Vegetable Glycerin, Purified Water
Contains: Tree nuts (black walnut).

Contains No: GMOs, yeast, wheat, gluten, psyllium, soy,
dairy, salt, sugar, animal products, or artificial ingredients.



VITAL DETOX

- Supports a healthy balance of intestinal yeast & bacteria*
- Supports liver health*
- Enhances natural detoxification*



Brenda Watson's
VITAL PLANET
NATURAL DIGESTIVE CARE EXPERTS

Part 1 - 28 Count Size
Part 2 - 28 Count Size
Item #19204
UPC: 8 50964 00674 3

NATURAL CLEANSING FORMULAS

PART 1

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 28

Amount Per Serving		%DV
Vitamin C (as ascorbic acid and ascorbyl palmitate)	150 mg	167%
Choline (from Choline Bitartrate)	15 mg	3%
Selenium (as L-selenomethionine)	100 mcg	182%
Amino Acid Complex	300 mg	**
N-Acetyl Cysteine (vegan), L-Taurine, L-Isolucine, Glycine, L-Methionine		
Herbal Support Complex	235 mg	**
Milk Thistle seed extract (80% silymarin), Quercetin (from quercetin dihydrate), Green Tea extract, Artichoke leaf 4:1 extract, Dandelion leaf 4:1		
Alpha Lipoic Acid	50 mg	**

**Daily Value (DV) not established.

PART 2

Supplement Facts

Serving Size 1 Liquid-Capsule
Servings Per Container 28

Amount Per Serving		%DV
Intestinal Balancing Blend	220 mg	**
Organic Oregano oil, Thyme oil, Clove leaf oil, Black Cumin seed oil, Cinnamon leaf oil		

**Daily Value (DV) not established.

Other Ingredients: Non-GMO Vegan capsule (hypromellose, water).

Other Ingredients: Delayed Release Non-GMO Vegan Capsule (HPMC-hydroxypropylmethylcellulose, water), sunflower lecithin (organic).

Contains No: GMOs, yeast, wheat, gluten, psyllium, soy, dairy, tree nuts, salt, sugar, animal products, binders, fillers or artificial ingredients.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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Brenda Watson's H.O.P.E FORMULA KITS



BRENDA WATSON'S H.O.P.E. FORMULA KITS



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WWW.VITALPLANET.COM



At Vital Planet, we're always here to help! If you have questions or want additional information on any of our products, talk to one of our product specialists who will be happy to guide you on your journey to vibrant health.

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133 Candy Ln., Palm Harbor,
Florida 34683
800.938.8482 VitalPlanet.com



Assembled in
a facility in the
USA that is GMP
(Good Manufacturing
Practices)

*** THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.**

Contains No: GMOs, wheat, gluten, psyllium, dairy, tree nuts, added salt, added sugar, shellfish, binders, fillers or artificial ingredients.



**Fiber
35**

Directions: Mix one (1) scoop in 8 fluid ounces of water, juice or your favorite smoothie or shake daily.

Supplement Facts

Serving Size 1 Scoop (approx. 6.4 grams) Servings Per Container 30			
	1 Scoop	%DV	
Calories	11		
Total Fat	0	0%	*
Sodium	6.4 mg	<1%	*
Total Carbohydrate	5.5 g	2%	*
Dietary Fiber	5 g	20%	*
Sugars	<1 g		*
added sugars	0	0%	*
Protein	0.2 g	0%	*
Calcium	52 mg	4%	*
Phosphorus	24 mg	<1%	*
Organic Vital Fiber Blend	6.4 g		*

Organic Prebiotic Fiber Blend:
Organic acacia gum, Organic bamboo extract, Organic pea fiber, Organic ground flax, Organic guar gum, Organic baccharis fruit.

Organic Prebiotic Greens Blend:
Organic chlorella, Organic spirulina, Organic kale, Organic broccoli, Organic spinach, Organic parsley.

Organic Prebiotic Fruit and Vegetable Blend:
Organic pineapple, Organic acai, Organic amla fruit, Organic pumpkin seed powder, Organic apple, Organic green banana, Organic blackberry, Organic cranberry, Organic goji berry, Organic carrot, Organic acerola cherry, Organic beet, Organic blueberry, Organic raspberry, Organic strawberry, Organic tomato.

Organic Prebiotic Mushroom Blend:
Organic turkey tail, Organic lion's mane, Organic chaga, Organic maitake, Organic reishi, Organic shiitake, Organic ageratum.

*** Percent Daily Values (DV) are based on a 2,000 calorie diet.**
† Daily Value (DV) not established.

Other Ingredients: Organic Stevia leaf extract (rebaudioside A).



**Vital
OMEGA
GOLD**

Directions: Take 1-2 Fishgels daily with food.

Supplement Facts

Serving Size 2 Fish Gelatin Softgels Servings Per Container 30			
	Amount Per Softgel	Amount Per 2 Softgels	%DV**
Calories	14	28	
Calories from Fat	12	24	
Total Fat	1.35 g	2.7 g	<2%
Saturated Fat	0 g	0 g	
Trans Fat	0 g	0 g	
Vitamin D3 (as cholecalciferol)	1,500 IU	3,000 IU	250%
Total Omega-3	1,175 mg	2,350 mg†	***
EPA (Eicosapentaenoic Acid)	733 mg	1,466 mg	***
DHA (Docosahexaenoic Acid)	318 mg	636 mg	***
DPA (Docosapentaenoic Acid)	40 mg	80 mg	***
Other Omega-3s	75 mg	150 mg	***
Lipase (activity 40 FIP)	*40 FIP	*80 FIP	***

*** Federation International Pharmacopoeia**
**** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 softgel**
***** Daily Value not established**

† The beneficial Omegas in fish oils, including EPA and DHA, are naturally occurring and may vary seasonally.

Ingredients: Fish oil (anchovy, sardine, mackerel), Fish gelatin, Glycerin, Enteric coating, Purified water, Beeswax, Lemon essential oil, Carob extract, Sunflower lecithin, Green Tea extract, Mixed tocopherols (anti-oxidant), Cholecalciferol (D3), Lipase, Rosemary extract.



**Vital
FLORA**

Directions: For best results, adults take one (1) capsule daily with or without food.

Supplement Facts

Serving Size 1 Capsule Servings Per Container 30			
	Amount Per Serving	%DV	
Women's Proprietary Probiotic Blend	232 mg	***	
Total Probiotic Cultures	60 Billion CFU†		
Total Lacto Probiotic Cultures	55 Billion CFU†		
<i>Lactobacillus plantarum</i> (CP-2.5, VP-58, VP-59, VP-47, VP-36)			
<i>Lactobacillus rhamnosus</i> (GG, VP-6, HN001, VP-101, VP-34, VP-17)			
<i>Lactobacillus acidophilus</i> (VPLA-4, NCIM, VP-58, VP-35, VP-87)			
<i>Lactobacillus casei</i> (PTC-1, VP-103, VP-6, VP-16)			
<i>Lactobacillus paracasei</i> (Lp-37, VP-100, VP-33)			
<i>Lactobacillus salivarius</i> (VP-4, VP-104, VP-18)			
<i>Lactobacillus brevis</i> (VP-8, VP-105)			
<i>Lactobacillus bulgaricus</i> (VPLB-7, VP-33, VP-109)			
<i>Lactobacillus reuteri</i> (DR-8.1, VP-24, VP-106)			
<i>Lactobacillus gasseri</i> (GP-20, VP-40, VP-107)			
<i>Lactobacillus fermentum</i> (Lp-46, VP-106)			
<i>Lactobacillus helveticus</i> (VP-105, VP-44)			
<i>Lactobacillus delbrueckii</i> (VP-10, VP-31)			
Total Bifido Probiotic Cultures	5 Billion CFU†		
<i>Bifidobacterium lactis</i> (BB-12, B-430, HN019, VP-110, VP-111)			
<i>Bifidobacterium infantis</i> (CP88-6, VP-112, VP-113)			
<i>Bifidobacterium breve</i> (VP-7, VP-116)			
<i>Bifidobacterium longum</i> (VP-5, VP-114, VP-115)			
<i>Bifidobacterium infantis</i> (VP8-6, VP-117, VP-118)			

Organic Probiotic and Fiber Blend 250 mg ***
Organic Blue Agave, Organic Guar Gum, Organic Apple Fiber, Organic Psyllium, Organic Inulin, Organic Acacia Gum, Organic Citrus Pectin, Organic Chitosan.

*** Daily Value (DV) not established**

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gelatin gum, water)



**Vital
DIGEST**

Directions: Take 1 capsule with a meal.

Supplement Facts

Serving Size 1 Capsule Servings Per Container 90			
	Amount Per Softgel	%DV	
Protease Vital Blend	100,000 HUT	**	
Papain	50,000 PU	**	
Amylase	15,000 DU	**	
Glucosylase	60 AG	**	
Alpha-Galactosidase	500 GalU	**	
Cellulase Vital-Blend	3,500 CU	**	
Beta-Glucuronase	35 BGU	**	
Maltase	250 DP	**	
Xylanase	700 XU	**	
Invertase	850 SU	**	
Pectinase	50 ENDO-PG	**	
Hemicellulase	1,250 HCU	**	
Bromelain	350,000 PU	**	
Lactase	1,200 ALU	**	
Pyridoxase	3,000 HUT	**	
Diastase	3,500 DP	**	
Phytase	20 FTU	**	

**** Daily Value not established**

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gelatin gum, water), Maltodextrin.

WOMEN'S DAILY H.O.P.E. FORMULA

- **Formulated by digestive care expert Brenda Watson**
- **This kit includes Fiber 35, Vital Omega Gold Fish Oil, Vital Flora Women's Probiotic and Vital Digest Enzyme.**



Fiber 35 - 192g Size
Vital Omega Gold - 60 Count Size
Vital Flora Probiotic - 30 Count Size
Vital Digest - 90 Count Size
Item #19223
UPC: 8 50029 17338 0



Non-GMO, Gluten-Free, Vegan

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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BRENDA WATSON'S H.O.P.E. FORMULA KITS



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Assembled in
a facility in the
USA that is GMP
(Good Manufacturing
Practices)

*** THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.**

Contains No: GMOs, wheat, gluten, psyllium, dairy, tree nuts, added salt, added sugar, shellfish, binders, fillers or artificial ingredients.



Directions: Mix one (1) scoop in 8 fluid ounces of water, juice or your favorite smoothie or shake daily.

Supplement Facts

	1 Scoop	%DV
Calories	11	
Total Fat	0	0%
Sodium	0.4 mg	<1%
Total Carbohydrate	5.5 g	2%
Dietary Fiber	5 g	20%
Sugars	<1 g	1%
added sugars	0	0%
Protein	0.2 g	0%
Calcium	52 mg	4%
Potassium	34 mg	<1%
Organic Vital Fiber Blend	6.4 g	1

Organic Probiotic Fiber Blend:
Organic acai gum, Organic bamboo extract, Organic pea fiber, Organic ground flax, Organic guar gum, Organic baobab fruit.

Organic Probiotic Greens Blend:
Organic chlorella, Organic spirulina, Organic kale, Organic broccoli, Organic spinach, Organic parsley.

Organic Probiotic Fruit and Vegetable Blend:
Organic pineapple, Organic acai, Organic amla fruit, Organic pumpkin seed powder, Organic apple, Organic green banana, Organic blackberry, Organic cranberry, Organic pili berry, Organic carrot, Organic acai berry, Organic beet, Organic blueberry, Organic raspberry, Organic strawberry, Organic tomato.

Organic Probiotic Mushroom Blend:
Organic turkey tail, Organic lion's mane, Organic chaga, Organic maitake, Organic reishi, Organic shiitake, Organic agave leaf.

* Percent Daily Values (DV) are based on a 2,000 calorie diet.
† Daily Value (DV) not established.

Other Ingredients: Organic Stevia leaf extract (rebaudioside A).



Directions: Take 1-2 Fishgels daily with food.

Supplement Facts

	Amount Per Softgel	Amount Per 2 Softgels	%DV**
Calories	14	28	
Calories from Fat	12	24	
Total Fat	1.35 g	2.7 g	<2%
Saturated Fat	0 g	0 g	
Trans Fat	0 g	0 g	
Vitamin D3 (as cholecalciferol)	1,500 IU	3,000 IU	250%
Total Omega-3	1,175 mg	2,350 mg†	***
EPA (Eicosapentaenoic Acid)	733 mg	1,466 mg	***
DHA (Docosahexaenoic Acid)	318 mg	636 mg	***
EPA (Docosapentaenoic Acid)	40 mg	80 mg	***
Other Omega-3s	75 mg	150 mg	***
Lipase (activity 40 FIP)	*40 FIP	*80 FIP	***

** Federal International Pharmacopoeia
*** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 softgel
† Daily Value not established

† The beneficial Omegas in fish oils, including EPA & DHA, are naturally occurring and may vary seasonally.

Ingredients: Fish oil (anchovy, sardine, mackerel), Fish gelatin, Glycerin, Enteric coating, Purified water, Beeswax, Lemon essential oil, Carboc extract, Sunflower lecithin, Green Tea extract, Mixed tocopherols (anti-oxidant), Cholecalciferol (D3), Lipase, Rosemary extract.



Directions: For best results, adults take one (1) capsule daily with or without food.

Supplement Facts

	Amount Per Serving	%DV
Women 55+ Proprietary Probiotic Blend	232 mg	***
Total Probiotic Cultures	60 Billion CFU†	***
Total Lacto Probiotic Cultures	45 Billion CFU†	***
Lactobacillus plantarum (VPL-5, VPL-6, VPL-7, VPL-8, VPL-9)		
Lactobacillus casei (VPL-10, VPL-11, VPL-12, VPL-13, VPL-14, VPL-15)		
Lactobacillus acidophilus (VPL-16, VPL-17, VPL-18, VPL-19, VPL-20)		
Lactobacillus rhamnosus (VPL-21, VPL-22, VPL-23, VPL-24, VPL-25)		
Lactobacillus salivarius (VPL-26, VPL-27, VPL-28, VPL-29, VPL-30)		
Lactobacillus reuteri (VPL-31, VPL-32, VPL-33, VPL-34, VPL-35)		
Lactobacillus helveticus (VPL-36, VPL-37, VPL-38, VPL-39, VPL-40)		
Lactobacillus bulgaricus (VPL-41, VPL-42, VPL-43, VPL-44, VPL-45)		
Lactobacillus fermentum (VPL-46, VPL-47, VPL-48, VPL-49, VPL-50)		
Lactobacillus lactis (VPL-51, VPL-52, VPL-53, VPL-54, VPL-55)		
Lactobacillus delbrueckii (VPL-56, VPL-57, VPL-58, VPL-59, VPL-60)		
Total Bifido Probiotic Cultures	15 Billion CFU†	***
Bifidobacterium lactis (BPL-1, BPL-2, BPL-3, BPL-4, BPL-5, BPL-6, BPL-7, BPL-8, BPL-9, BPL-10, BPL-11, BPL-12, BPL-13, BPL-14, BPL-15, BPL-16, BPL-17, BPL-18, BPL-19, BPL-20)		
Bifidobacterium bifidum (BPL-21, BPL-22, BPL-23, BPL-24, BPL-25, BPL-26, BPL-27, BPL-28, BPL-29, BPL-30)		
Bifidobacterium longum (BPL-31, BPL-32, BPL-33, BPL-34, BPL-35, BPL-36, BPL-37, BPL-38, BPL-39, BPL-40)		
Bifidobacterium infantis (BPL-41, BPL-42, BPL-43, BPL-44, BPL-45, BPL-46, BPL-47, BPL-48, BPL-49, BPL-50)		
Organic Probiotic and Fiber Blend	260 mg	***

† Daily Value (DV) not established.

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water)



Directions: Take 1 capsule with a meal.

Supplement Facts

	Amount Per Softgel	%DV
Protease Vital Blend	100,000 HUT	***
Papain	50,000 PU	***
Amylase	15,000 DU	***
Glucosylase	60 AG	***
Alpha-Galactosidase	500 GalU	***
Cellulase Vital Blend	3,500 CU	***
Lipase Vital Blend	4,250 FIP	***
Beta-Glucanase	35 BGU	***
Maltase	250 DP	***
Xylanase	700 XU	***
Invertase	850 SU	***
Pectinase	50 ENDO-PG	***
Hemicellulase	1,250 HCU	***
Bromelain	350,000 PU	***
Lactase	1,200 ALU	***
Phytase	3,000 HUT	***
Diastase	3,500 DP	***
Phytase	20 FTU	***

*** Daily Value not established.

Other Ingredients: Delayed Release Vegetarian Capsule (hypromellose, gellan gum, water), Maltodextrin.

WOMEN 55+ DAILY H.O.P.E. FORMULA



- **Formulated by digestive care expert Brenda Watson**
- **This kit includes Fiber 35, Vital Omega Gold Fish Oil, Vital Flora Women 55+ Daily Probiotic and Vital Digest Enzyme.**



Fiber 35 - 192g Size
Vital Omega Gold - 60 Count Size
Vital Flora Probiotic - 30 Count Size
Vital Digest - 90 Count Size
Item #19224
UPC: 8 50029 17339 7

Non-GMO, Gluten-Free, Vegan



BRENDA WATSON'S H.O.P.E. FORMULA KITS



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Contains No: GMOs, wheat, gluten, psyllium, dairy, tree nuts, added salt, added sugar, shellfish, binders, fillers or artificial ingredients.



Fiber 35

Directions: Mix one (1) scoop in 8 fluid ounces of water, juice or your favorite smoothie or shake daily.

Supplement Facts

Serving Size 1 Scoop (approx. 6.4 grams)	Amount Per Scoop	%DV*
Calories	11	
Total Fat	0	0%
Sodium	6.4 mg	<1%
Total Carbohydrate	5.5 g	2%
Dietary Fiber	5 g	20%
Sugars	<1 g	1
added sugars	0	0%
Protein	0.2 g	0%
Calcium	52 mg	4%
Potassium	34 mg	<1%
Organic Vital Fiber Blend	6.4 g	1

Organic Vital Fiber Blend:
Organic acacia gum, Organic lambdai extract, Organic pea fiber, Organic ground flax, Organic guar gum, Organic bacchari fruit.

Organic Probiotic Greens Blend:
Organic chlorella, Organic spirulina, Organic kale, Organic broccoli, Organic spinach, Organic parsley.

Organic Probiotic Fruit and Vegetable Blend:
Organic pineapple, Organic acai, Organic amla fruit, Organic pumpkin seed powder, Organic apple, Organic green banana, Organic blackberry, Organic cranberry, Organic pili berry, Organic carrot, Organic acerola cherry, Organic beet, Organic blueberry, Organic raspberry, Organic strawberry, Organic tomato.

Organic Probiotic Mushroom Blend:
Organic turkey tail, Organic lion's mane, Organic chaga, Organic maitake, Organic reishi, Organic shiitake, Organic ageratum.

* Percent Daily Values (DV) are based on a 2,000 calorie diet.
† Daily Value (DV) not established.

Other Ingredients: Organic Stevia leaf extract (rebaudioside A).



Vital OMEGA GOLD

Directions: Take 1-2 Fishgels daily with food.

Supplement Facts

Serving Size 2 Fish Gelatin Softgels	Amount Per Softgel	Amount Per 2 Softgels	%DV**
Calories	14	28	
Calories from Fat	12	24	
Total Fat	1.35 g	2.7 g	<2%
Saturated Fat	0 g	0 g	
Trans Fat	0 g	0 g	
Vitamin D3 (as cholecalciferol)	1,500 IU	3,000 IU	250%
Total Omega-3	1,175 mg	2,350 mg†	***
EPA (Eicosapentaenoic Acid)	733 mg	1,466 mg	***
DHA (Docosahexaenoic Acid)	318 mg	636 mg	***
Other Omega-3s	40 mg	80 mg	***
Lipase (activity 40 FIP)	*40 FIP	*80 FIP	***

* Federation International Pharmacopoeie
** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 softgel
*** Daily Value not established
† The beneficial Omegas in fish oils, including EPA & DHA, are naturally occurring and may vary seasonally.

Ingredients: Fish oil (anchovy, sardine, mackerel), Fish gelatin, Glycerin, Enteric coating, Purified water, Beeswax, Lemon essential oil, Carb extract, Sunflower lecithin, Green Tea extract, Mixed tocopherols (anti-oxidant), Cholecalciferol (D3), Lipase, Rosemary extract.



Vital FLORA

Directions: For best results, adults take one (1) capsule daily with or without food.

Supplement Facts

Serving Size 1 Capsule	Amount Per Serving	%DV
Servings Per Container 30	204 mg	***
Ultra Daily Proprietary Probiotic Blend	60 Billion CFU†	
Total Lacto Probiotic Cultures	28 Billion CFU†	
<i>Lactobacillus acidophilus</i> (VPL-5, VPL-8, VPL-9, VPL-10, VPL-11, VPL-12, VPL-13, VPL-14, VPL-15, VPL-16, VPL-17, VPL-18, VPL-19, VPL-20, VPL-21, VPL-22, VPL-23, VPL-24, VPL-25, VPL-26, VPL-27, VPL-28, VPL-29, VPL-30)		
<i>Lactobacillus rhamnosus</i> (VPL-31, VPL-32, VPL-33, VPL-34, VPL-35, VPL-36, VPL-37, VPL-38, VPL-39, VPL-40, VPL-41, VPL-42, VPL-43, VPL-44, VPL-45, VPL-46, VPL-47, VPL-48, VPL-49, VPL-50)		
<i>Lactobacillus casei</i> (VPL-51, VPL-52, VPL-53, VPL-54, VPL-55, VPL-56, VPL-57, VPL-58, VPL-59, VPL-60)		
<i>Lactobacillus paracasei</i> (VPL-61, VPL-62, VPL-63, VPL-64, VPL-65, VPL-66, VPL-67, VPL-68, VPL-69, VPL-70)		
<i>Lactobacillus salivarius</i> (VPL-71, VPL-72, VPL-73, VPL-74, VPL-75, VPL-76, VPL-77, VPL-78, VPL-79, VPL-80)		
<i>Lactobacillus brevis</i> (VPL-81, VPL-82, VPL-83, VPL-84, VPL-85, VPL-86, VPL-87, VPL-88, VPL-89, VPL-90)		
<i>Lactobacillus bulgaricus</i> (VPL-91, VPL-92, VPL-93, VPL-94, VPL-95, VPL-96, VPL-97, VPL-98, VPL-99, VPL-100)		
<i>Lactobacillus reuteri</i> (VPL-101, VPL-102, VPL-103, VPL-104, VPL-105, VPL-106, VPL-107, VPL-108, VPL-109, VPL-110)		
<i>Lactobacillus gasseri</i> (VPL-111, VPL-112, VPL-113, VPL-114, VPL-115, VPL-116, VPL-117, VPL-118, VPL-119, VPL-120)		
<i>Lactobacillus fermentum</i> (VPL-121, VPL-122, VPL-123, VPL-124, VPL-125, VPL-126, VPL-127, VPL-128, VPL-129, VPL-130)		
<i>Lactobacillus helveticus</i> (VPL-131, VPL-132, VPL-133, VPL-134, VPL-135, VPL-136, VPL-137, VPL-138, VPL-139, VPL-140)		
<i>Lactobacillus delbrueckii</i> (VPL-141, VPL-142, VPL-143, VPL-144, VPL-145, VPL-146, VPL-147, VPL-148, VPL-149, VPL-150)		
Total Bifido Probiotic Cultures	30 Billion CFU†	
<i>Bifidobacterium lactis</i> (VPL-151, VPL-152, VPL-153, VPL-154, VPL-155, VPL-156, VPL-157, VPL-158, VPL-159, VPL-160)		
<i>Bifidobacterium infantis</i> (VPL-161, VPL-162, VPL-163, VPL-164, VPL-165, VPL-166, VPL-167, VPL-168, VPL-169, VPL-170)		
<i>Bifidobacterium longum</i> (VPL-171, VPL-172, VPL-173, VPL-174, VPL-175, VPL-176, VPL-177, VPL-178, VPL-179, VPL-180)		
<i>Bifidobacterium bifidum</i> (VPL-181, VPL-182, VPL-183, VPL-184, VPL-185, VPL-186, VPL-187, VPL-188, VPL-189, VPL-190)		
<i>Bifidobacterium adolescentis</i> (VPL-191, VPL-192, VPL-193, VPL-194, VPL-195, VPL-196, VPL-197, VPL-198, VPL-199, VPL-200)		
<i>Bifidobacterium thermophilum</i> (VPL-201, VPL-202, VPL-203, VPL-204, VPL-205, VPL-206, VPL-207, VPL-208, VPL-209, VPL-210)		
<i>Bifidobacterium pferri</i> (VPL-211, VPL-212, VPL-213, VPL-214, VPL-215, VPL-216, VPL-217, VPL-218, VPL-219, VPL-220)		
<i>Bifidobacterium dentium</i> (VPL-221, VPL-222, VPL-223, VPL-224, VPL-225, VPL-226, VPL-227, VPL-228, VPL-229, VPL-230)		
<i>Bifidobacterium angustum</i> (VPL-231, VPL-232, VPL-233, VPL-234, VPL-235, VPL-236, VPL-237, VPL-238, VPL-239, VPL-240)		
<i>Bifidobacterium latifrons</i> (VPL-241, VPL-242, VPL-243, VPL-244, VPL-245, VPL-246, VPL-247, VPL-248, VPL-249, VPL-250)		
<i>Bifidobacterium mageritense</i> (VPL-251, VPL-252, VPL-253, VPL-254, VPL-255, VPL-256, VPL-257, VPL-258, VPL-259, VPL-260)		
<i>Bifidobacterium moryella</i> (VPL-261, VPL-262, VPL-263, VPL-264, VPL-265, VPL-266, VPL-267, VPL-268, VPL-269, VPL-270)		
<i>Bifidobacterium oviforme</i> (VPL-271, VPL-272, VPL-273, VPL-274, VPL-275, VPL-276, VPL-277, VPL-278, VPL-279, VPL-280)		
<i>Bifidobacterium reuteri</i> (VPL-281, VPL-282, VPL-283, VPL-284, VPL-285, VPL-286, VPL-287, VPL-288, VPL-289, VPL-290)		
<i>Bifidobacterium sensu stricto</i> (VPL-291, VPL-292, VPL-293, VPL-294, VPL-295, VPL-296, VPL-297, VPL-298, VPL-299, VPL-300)		
<i>Bifidobacterium thermophilum</i> (VPL-301, VPL-302, VPL-303, VPL-304, VPL-305, VPL-306, VPL-307, VPL-308, VPL-309, VPL-310)		
<i>Bifidobacterium longum</i> (VPL-311, VPL-312, VPL-313, VPL-314, VPL-315, VPL-316, VPL-317, VPL-318, VPL-319, VPL-320)		
<i>Bifidobacterium bifidum</i> (VPL-321, VPL-322, VPL-323, VPL-324, VPL-325, VPL-326, VPL-327, VPL-328, VPL-329, VPL-330)		
<i>Bifidobacterium adolescentis</i> (VPL-331, VPL-332, VPL-333, VPL-334, VPL-335, VPL-336, VPL-337, VPL-338, VPL-339, VPL-340)		
<i>Bifidobacterium thermophilum</i> (VPL-341, VPL-342, VPL-343, VPL-344, VPL-345, VPL-346, VPL-347, VPL-348, VPL-349, VPL-350)		
<i>Bifidobacterium pferri</i> (VPL-351, VPL-352, VPL-353, VPL-354, VPL-355, VPL-356, VPL-357, VPL-358, VPL-359, VPL-360)		
<i>Bifidobacterium dentium</i> (VPL-361, VPL-362, VPL-363, VPL-364, VPL-365, VPL-366, VPL-367, VPL-368, VPL-369, VPL-370)		
<i>Bifidobacterium angustum</i> (VPL-371, VPL-372, VPL-373, VPL-374, VPL-375, VPL-376, VPL-377, VPL-378, VPL-379, VPL-380)		
<i>Bifidobacterium latifrons</i> (VPL-381, VPL-382, VPL-383, VPL-384, VPL-385, VPL-386, VPL-387, VPL-388, VPL-389, VPL-390)		
<i>Bifidobacterium mageritense</i> (VPL-391, VPL-392, VPL-393, VPL-394, VPL-395, VPL-396, VPL-397, VPL-398, VPL-399, VPL-400)		
<i>Bifidobacterium moryella</i> (VPL-401, VPL-402, VPL-403, VPL-404, VPL-405, VPL-406, VPL-407, VPL-408, VPL-409, VPL-410)		
<i>Bifidobacterium oviforme</i> (VPL-411, VPL-412, VPL-413, VPL-414, VPL-415, VPL-416, VPL-417, VPL-418, VPL-419, VPL-420)		
<i>Bifidobacterium reuteri</i> (VPL-421, VPL-422, VPL-423, VPL-424, VPL-425, VPL-426, VPL-427, VPL-428, VPL-429, VPL-430)		
<i>Bifidobacterium sensu stricto</i> (VPL-431, VPL-432, VPL-433, VPL-434, VPL-435, VPL-436, VPL-437, VPL-438, VPL-439, VPL-440)		
<i>Bifidobacterium thermophilum</i> (VPL-441, VPL-442, VPL-443, VPL-444, VPL-445, VPL-446, VPL-447, VPL-448, VPL-449, VPL-450)		
<i>Bifidobacterium longum</i> (VPL-451, VPL-452, VPL-453, VPL-454, VPL-455, VPL-456, VPL-457, VPL-458, VPL-459, VPL-460)		
<i>Bifidobacterium bifidum</i> (VPL-461, VPL-462, VPL-463, VPL-464, VPL-465, VPL-466, VPL-467, VPL-468, VPL-469, VPL-470)		
<i>Bifidobacterium adolescentis</i> (VPL-471, VPL-472, VPL-473, VPL-474, VPL-475, VPL-476, VPL-477, VPL-478, VPL-479, VPL-480)		
<i>Bifidobacterium thermophilum</i> (VPL-481, VPL-482, VPL-483, VPL-484, VPL-485, VPL-486, VPL-487, VPL-488, VPL-489, VPL-490)		
<i>Bifidobacterium pferri</i> (VPL-491, VPL-492, VPL-493, VPL-494, VPL-495, VPL-496, VPL-497, VPL-498, VPL-499, VPL-500)		



DOG SUPPLEMENTS



DOG SUPPLEMENTS



Flora Dog™ PROBIOTIC SOFT CHEW



Guaranteed Analysis

Per 4g chew:

Crude Protein (min)	2.0%
Crude Fat (min)	4.0%
Crude Fiber (max)	4.0%
Moisture (max)	21.0%

Probiotic Blend

Bacillus coagulans VPLCG *
 Bifidobacterium bifidum VPBB-2*
 Bifidobacterium longum VPBL-5*
 Bifidobacterium animalis VPBA-1*
 Lactobacillus acidophilus VPLA-4*
 Lactobacillus brevis VPLB-5*
 Lactobacillus casei VPLC-1*
 Lactobacillus plantarum VPLP-5*
 Lactobacillus reuteri VPLR-1*
 Lactobacillus bulgaricus VPLB-7*
 Enterococcus faecium VPECF*

Total Probiotic Cultures 20 Billion CFU

*not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile

- **Probiotic + Prebiotic formula just for dogs**
- **20 billion cultures / 11 probiotic strains**
- **Multiple strains provide maximum diversity**
- **Supports your dog's immunity**
- **Promotes proper digestion**
- **Delicious natural bacon flavor**



30 Count Size
 Item #16002
 UPC: 8 50964 00615 6

Ingredients: Potato flour, cane molasses, potato starch, flax meal, coconut glycerin, coconut oil, Bacillus coagulans, Lactobacillus acidophilus, Bifidobacterium bifidum, Bifidobacterium longum, Bifidobacterium animalis, Enterococcus faecium Lactobacillus reuteri, Lactobacillus brevis, Lactobacillus bulgaricus, Lactobacillus casei, Lactobacillus plantarum, sunflower lecithin, salt, natural bacon flavor, gum arabic, sorbic acid, calcium propionate, rosemary extract.

*Dried (1) Fermentation Product.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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DOG SUPPLEMENTS



Guaranteed Analysis

Serving Size: 1 Scoop (3.7 g) Servings per Container: 30

Each scoop contains a minimum of 20 billion live cultures.

Crude Protein (min.)	1.56%
Crude Fat (min.)	0.04%
Crude Fiber (max.)	89.4%
Moisture (max.)	9.0%

Total Microorganisms (Min.) 20 billion CFU

Enterococcus faecium*, Lactobacillus acidophilus*,
Bifidobacterium bifidum*, Bifidobacterium animalis*,
Bifidobacterium longum*, Lactobacillus brevis*,
Lactobacillus bulgaricus*, Lactobacillus casei*,
Lactobacillus plantarum*, Lactobacillus reuteri*

*Not recognized as an essential ingredient by the
AAFCO Dog Food Nutrient Profile



Flora Dog™ PROBIOTIC POWDER

- Probiotic + Prebiotic formula just for dogs
- 20 billion cultures / 10 probiotic strains
- Multiple strains provide maximum diversity
- Supports your dog's immunity
- Promotes proper digestion
- Convenient unflavored powder



111g Size
Item #16000
UPC: 8 50964 00612 5



222g Size
Item #16008
UPC: 8 50964 00644 6

Ingredients: gum arabic, fructooligosaccharide, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium bifidum fermentation product, dried Bifidobacterium animalis fermentation product, dried Bifidobacterium longum fermentation product, dried Lactobacillus brevis fermentation product, dried Lactobacillus bulgaricus fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product, dried Lactobacillus reuteri fermentation product.

DOG SUPPLEMENTS



Flora Dog™ PROBIOTIC CHEW TAB



- **Probiotic + Prebiotic formula just for dogs**
- **20 billion cultures / 10 probiotic strains**
- **Multiple strains provide maximum diversity**
- **Supports your dog's immunity**
- **Promotes proper digestion**
- **Delicious natural beef flavor**



30 Count Size
Item #16006
UPC: 8 50964 00619 4



60 Count Size
Item #16009
UPC: 8 50964 00645 3

Guaranteed Analysis

Serving Size: One Chewable Tablet Servings per Container: 30

Crude protein (min.)	7.00%
Crude fat (min.)	13.00%
Crude fiber (max.)	20.00%
Moisture (max.)	5.00%

Total Microorganisms (Min.) **20 billion CFU**

Bifidobacterium bifidum*, Bifidobacterium longum*,
Bifidobacterium animalis*

Total Bifido Microorganisms **10 billion CFU**

Lactobacillus acidophilus*, Lactobacillus brevis*,
Lactobacillus casei*, Lactobacillus plantarum*,
Lactobacillus bulgaricus*, Lactobacillus reuteri*

Total Lacto Microorganisms **7 billion CFU**

Enterococcus faecium*

Total Entero Microorganisms **3 billion CFU**

*Not recognized as an essential ingredient by the AAFCO Dog Food Nutrient Profile.

Ingredients: whey, dextrose, gum arabic, stearic acid, beef liver, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium bifidum fermentation product, dried Enterococcus faecium fermentation product, magnesium stearate, silicon dioxide, FOS (fructooligosaccharides), dried Bifidobacterium animalis fermentation product, dried Bifidobacterium longum fermentation product, dried Lactobacillus bulgaricus fermentation product, dried Lactobacillus brevis fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product, dried Lactobacillus reuteri fermentation product.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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DOG SUPPLEMENTS

Guaranteed Analysis

Serving Size: 1 Capsule (0.51g) Servings per Container: 30

Each capsule contains a minimum of 20 billion live cultures.

Crude Protein (min.)	3.0%
Crude Fat (min.)	0.1%
Crude Fiber (max.)	87.0%
Moisture (max.)	9.0%

Total Microorganisms (Min.) 20 billion CFU

Bifidobacterium longum, Bifidobacterium bifidum,
Bifidobacterium animalis

Total Bifido Microorganisms 10 billion CFU

Lactobacillus acidophilus, Lactobacillus
bulgaricus, Lactobacillus reuteri, Lactobacillus
brevis, Lactobacillus casei, Lactobacillus plantarum

Total Lacto Microorganisms 7 billion CFU

Enterococcus faecium

Total Entero Microorganisms 3 billion CFU

*Not recognized as an essential ingredient by the AAFCO Dog Food Nutrient Profile.

Ingredients: Gum arabic, vegetable capsule (hypromellose and water), dried Enterococcus faecium fermentation product, fructooligosaccharides, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium longum fermentation product, dried Bifidobacterium bifidum fermentation product, dried Bifidobacterium animalis fermentation product, dried Lactobacillus bulgaricus fermentation product, dried Lactobacillus reuteri fermentation product, dried Lactobacillus brevis fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product.

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Flora Dog™ PROBIOTIC CAPSULE

- **Probiotic + Prebiotic formula just for dogs**
- **20 billion cultures / 10 probiotic strains**
- **Multiple strains provide maximum diversity**
- **Supports your dog's immunity**
- **Promotes proper digestion**



30 Count Size
Item #16001
UPC: 8 50964 00613 2



DOG SUPPLEMENTS



Firm Stool™ POWDER

- **Probiotic + Prebiotic formula just for dogs**
- **Multiple strains provide maximum diversity**
- **Supports your dog's immunity**
- **Promotes proper digestion**
- **Convenient unflavored powder**



111g Size
Item #16010
UPC: 8 50964 00647 7



Guaranteed Analysis

Amount per scoop (3.7g):

Scoops per Container: 30

Crude Protein (min.)	3.0%
Crude Fat (min.)	0%
Crude Fiber (max.)	87.0%
Moisture (max.)	10.0%

Total Microorganisms (min.) **1 billion CFU**

Enterococcus faecium VPECF*
Lactobacillus acidophilus VPLA-4*
Bifidobacterium bifidum VPBB-2*
Bifidobacterium animalis VPBA-1*
Bifidobacterium longum VPBL-5*
Lactobacillus brevis VPLB-5**
Lactobacillus bulgaricus VPLB-7*
Lactobacillus casei VPLC-1*
Lactobacillus plantarum VPLP-5*
Lactobacillus reuteri VPLR-1*

*Not recognized as an essential ingredient by the AAFCO Dog Food Nutrient Profile. †Organic

Ingredients: gum arabic†, pumpkin seed†, alfalfa grass powder†, rice bran powder, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium bifidum fermentation product, dried Bifidobacterium animalis fermentation product, dried Bifidobacterium longum fermentation product, dried Lactobacillus brevis fermentation product, dried Lactobacillus bulgaricus fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product, dried Lactobacillus reuteri fermentation product.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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DOG SUPPLEMENTS



Guaranteed Analysis

Amount per tablet (2.5g): (All values are minimum unless otherwise noted.)	
Crude Protein	8%
Crude Fat	12%
Crude Fiber (max)	20%
Moisture (max)	10%
Protease (Aspergillus oryzae)*	2,500 HUT ¹
Alpha-amylase (Aspergillus oryzae)*	750 SKB ²
Lipase (Rhizopus oryzae)*	225 FIP ³
Glucoamylase (Aspergillus niger)*	10 AG ⁴
Protease, acid stable (Aspergillus niger)*	7.5 SAP ⁵
Cellulase (Trichoderma reesei)*	7.5 CU ⁶
Alpha Galactosidase (Aspergillus niger)*	3.75 GAL ⁷
Total Microorganisms (min)	500 Million CFU
Enterococcus faecium, Bacillus coagulans, Lactobacillus acidophilus, Lactobacillus reuteri	

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

Sensitive Stomach™ CHEWABLE TABLET



- Digestive Enzymes & Probiotics
- Plus Fiber from flaxseed and alfalfa
- Supports proper digestion & bowel health
- Delicious natural chicken flavor



60 Count Size
Item #14002
UPC: 8 50964 00602 6

Ingredients: Whey, dicalcium phosphate, gum arabic, stearic acid, chicken broth protein powder, magnesium stearate, dried Aspergillus oryzae fermentation extract, dried Rhizopus oryzae fermentation extract, dried Aspergillus niger fermentation extract, dried Trichoderma reesei fermentation extract, silicon dioxide, fennel seed powder, ginger root powder, peppermint leaf powder, dried Bacillus coagulans fermentation product, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus reuteri fermentation product.

DOG SUPPLEMENTS



Product Facts

Active Ingredients per Tablet:

Proprietary Detox Blend

465 mg

MSM (methylsulfonylmethane), Chlorella, Spirulina, Choline Bitartrate, Dandelion, Milk Thistle, Turmeric, Dragon's Blood, Kelp, Lecithin, Lemon Bioflavonoid Complex

Detox Flower Essence Blend

250 mcg

Bauhinia, Billy Goat Plum, Black Eyed Susan, Boronia, Bottlebrush, Coyote Mint, Crowea Exalata, Dog Rose, Douglas Iris, Swamp Banksia



Daily Detox™ CHEWABLE TABLET

- Proprietary daily detox blend
- Contains Milk Thistle, Turmeric, MSM & more
- Helps maintain healthy liver & kidney function
- Supports normal detoxification
- Delicious natural beef flavor



60 Count Size
Item #14001
UPC: 8 50964 00601 9

Inactive Ingredients: Beef liver, magnesium stearate, silica, stearic acid and whey.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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Digest Dog™ DAILY ENZYME POWDER



- **Powerful daily digestive Enzyme blend**
- **Assists in absorption of essential nutrients**
- **Supports digestion of protein, fat & carbs**
- **Delicious natural beef flavor**



111g Size
Item #14012
UPC: 8 50964 00639 2

DOG SUPPLEMENTS

Guaranteed Analysis

Amount per scoop (3.7g): Scoops per Container: 30

Crude Protein (min.)	5.0%
Crude Fat (min.)	1.0%
Crude Fiber (max.)	85.0%
Moisture (max.)	9.0%
Amylase (Pancreatin)* (min.)	29,250 USP ¹
Protease (Pancreatin)* (min.)	25,250 USP ²
Lipase (Pancreatin)* (min.)	4,420 USP ³

*Not recognized as an essential ingredient by the AAFCO Cat Food Nutrient Profile

Ingredients: gum arabic, beef liver, pancreatin (a source of protease, amylase and lipase), pumpkin seed powder, fennel seed powder and silicon dioxide.



Living Meal™ FOOD TOPPER POWDER

- Blend of Superfoods, Enzymes & Probiotics
- Bring your dog's food to life
- Help keep them in peak condition
- Delicious natural beef flavor



111g Size
Item #18003
UPC: 8 50964 00623 1



DOG SUPPLEMENTS

Guaranteed Analysis

Serving Size: 1 Scoop (3.7 g) Servings per Container: 30

Crude Protein (min.)	1.0%
Crude Fat (min.)	0.3%
Crude Fiber (max.)	89.0%
Moisture (max.)	9.7%
Total Microorganisms (min.)	5 billion CFU
Enterococcus faecium*, Lactobacillus acidophilus*, Bifidobacterium animalis*, Bifidobacterium bifidum*, Bifidobacterium longum*, Lactobacillus reuteri*, Lactobacillus bulgaricus*, Lactobacillus casei*, Lactobacillus brevis*, Lactobacillus plantarum*	
Protease (Pancreatin)* (min.)	1,000 USP ¹
Amylase (Pancreatin)* (min.)	1,000 USP ²
Lipase (Pancreatin)* (min.)	175 USP ³

*Not recognized as an essential ingredient by the AAFCO Dog Food Nutrient Profile.

Ingredients: Gum arabic, spray-dried beef liver, dried Enterococcus faecium fermentation product, alfalfa, carrot powder, flaxseed, pumpkin, turmeric, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium animalis fermentation product, pork pancreas (a source of protease, amylase and lipase activity), blueberry, spinach, dried Bifidobacterium bifidum fermentation product, dried Bifidobacterium longum fermentation product, dried Lactobacillus reuteri fermentation product, dried Lactobacillus bulgaricus fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus brevis fermentation product, dried Lactobacillus plantarum fermentation product.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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DOG SUPPLEMENTS



PRODUCT FACTS

ACTIVE INGREDIENTS per 1.0 ml:

Organic Full Spectrum
Hemp Extract73mg
(Contains 50mg of naturally occurring CBD)



Hemp Dog™ ORGANIC CBD DROPS

- Full spectrum hemp oil
- Organically grown & harvested in USA
- Veterinarian-strength
- Rich in cannabinoids & terpenes
- 50mg CBD per serving
- Organic natural bacon flavor



30ml Size
Item #14018
UPC: 8 50964 00684 2

Inactive Ingredients:

Organic MCT (medium chain triglycerides), organic natural flavor bacon type (organic sunflower oil, natural flavors)

DOG SUPPLEMENTS



Product Facts

Active Ingredients per Tablet:	
Glucosamine Support Blend	500 mg
Glucosamine HCl, Glucosamine Sulfate 2KCl	
Joint Health Blend	300 mg
Hydrolyzed Collagen, Calcium (as dicalcium phosphate), Phosphorus (as dicalcium phosphate), MSM (methylsulfonylmethane), Green-Lipped Mussel, Chondroitin Sulfate, Manganese Sulfate	
Joint Herbal Blend	150 mg
Boswellia, Turmeric, Ginger, Yucca, Garlic, Licorice, Meadowsweet, Dragon's Blood, Juniper, White Peony, Flower Essences	
Vitamin C (as Sodium Ascorbate)	30 mg
Joint Flower Essence Blend	250 mcg
Alpine Mint Bush, Bauhinia, Black Eyed Susan, Boab, Boronia, Bottlebrush, Crowea Exalata, Dog Rose, Snap Dragon, Sun Flower, Swamp Banksia	

Hip & Joint™ CHEWABLE TABLET



- Blend of Glucosamine and key ingredients
- Powerful herbs support hip & joint health
- Collagen supports structural integrity of joints & connective tissue
- Eases stiffness due to normal daily activity
- Delicious natural beef flavor



60 Count Size
Item #14003
UPC: 8 50964 00603 3



120 Count Size
Item #14016
UPC: 8 50964 00643 9

Inactive Ingredients: Beef liver, magnesium stearate, silica, stearic acid and whey.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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Hip & Joint™ POWDER



- Blend of Glucosamine and key ingredients
- Powerful herbs support hip & joint health
- Collagen supports structural integrity of joints & connective tissue
- Eases stiffness due to normal daily activity
- Delicious natural beef flavor



111g Size
Item #14007
UPC: 8 50964 00628 6

DOG SUPPLEMENTS

Product Facts

Active Ingredients per Scoop (Approximately 1.85 g):	
Glucosamine Support Blend	500 mg
Glucosamine HCl	
Glucosamine Sulfate	
Joint Health Blend	200 mg
Calcium (dicalcium phosphate), Phosphorus (dicalcium phosphate), Collagen, Green-Lipped Mussel, MSM (methylsulfonylmethane), Chondroitin Sulfate, Manganese Sulfate	
Joint Herbal Blend	100 mg
Turmeric, Boswellia, Ginger, Yucca, Licorice, Meadowsweet, Dragon's Blood, Garlic, Juniper, White Peony	
Vitamin C (as Calcium Ascorbate)	30 mg
Joint Flower Essence Blend	250 mcg
Alpine Mint Bush, Bauhinia, Black Eyed Susan Boab, Boronia, Bottlebrush, Crowea Exalata Dog Rose, Snap Dragon, Sun Flower, Swamp Banksia	

Inactive Ingredients: Beef liver, gum arabic, silica, whey.



Hip & Joint™ SOFT CHEW



- **Blend of Glucosamine and key ingredients**
- **Powerful herbs support hip & joint health**
- **Collagen supports structural integrity of joints & connective tissue**
- **Eases stiffness due to normal daily activity**
- **Delicious natural bacon flavor**



30 Count Size
Item #15003
UPC: 8 50964 00609 5

Product Facts

Active Ingredients per 4g chew:

Glucosamine Hydrochloride (Shellfish)	800 mg
Chondroitin Sulfate (Porcine)	175 mg
Methylsulfonylmethane (MSM)	250 mg
Turmeric	50 mg
Boswellia	50 mg
Perna Canaliculus (Green-Lipped Mussel)	40 mg
Hyaluronic Acid	12 mg

Inactive Ingredients: ascorbic acid, brewer's yeast, cane molasses, chickpea flour, natural bacon flavor, natural flavor, powdered cooked beef, purified water, safflower oil, sunflower lecithin, tapioca starch, vegetable glycerin.

Cautions: Safe use in pregnant animals or animals intended for breeding has not been proven. If lameness worsens, discontinue use and contact your veterinarian. Administer during or after the animal has eaten to reduce incidence of gastrointestinal upset. An examination from a veterinarian is recommended prior to using this product. May be a GI irritant. Should not be used in high doses with anticoagulant drugs or in animals with stomach ulcers.

Inactive Ingredients: ascorbic acid, brewer's yeast, cane molasses, chickpea flour, natural bacon flavor, natural flavor, powdered cooked beef, purified water, safflower oil, sunflower lecithin, tapioca starch, vegetable glycerin.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

DOG SUPPLEMENTS



Product Facts

Active Ingredients per 4g chew:

GABA	85 mg
Colostrum	75 mg
Thiamine (Vitamin B1)	60 mg
Chamomile	50 mg
Valerian	50 mg
Turmeric	50 mg
L-Theanine	25 mg



Calm™ SOFT CHEW

- Unique blend of GABA, Vitamin B1 & L-Theanine
- Plus calming herbs & other natural ingredients
- Helps dogs calm down in stressful situations
- Use for thunderstorms, traveling, or vet visits
- Delicious natural bacon flavor



45 Count Size
Item #15000
UPC: 8 50964 00606 4

Inactive Ingredients: ascorbic acid, cane molasses, chickpea flour, natural bacon type flavor, natural flavor, potato flour, powdered cooked beef, purified water, safflower oil, sunflower lecithin, tapioca starch, vegetable glycerin.

DOG SUPPLEMENTS



Product Facts

Active Ingredients per Tablet:	
Calming Herbal Blend	255 mg
Lemon Balm, Motherwort, Passion Flower, Valerian, Chamomile, Skullcap, Hops.	
GABA (gamma-aminobutyric acid)	150 mg
L-Theanine	10 mg
Vitamin B-1	5 mg
Lecithin	2 mg
Calm Flower Essense Blend	250 mcg
Alpine Mint Bush, Bauhinia, Black Eyed Susan, Boab, Boronia, Bottlebrush, Crowea, Dog Rose, Fringed Violet, Little Flannel Flower, Paw Paw, Swamp Banksia, Wild Potato Bush	



Calm™ CHEWABLE TABLET

- Unique blend of GABA, Vitamin B1 & L-Theanine
- Plus calming herbs & other natural ingredients
- Helps dogs calm down in stressful situations
- Use for thunderstorms, traveling, or vet visits
- Delicious beef flavor



60 Count Size
Item #14000
UPC: 8 50964 00600 2

Inactive Ingredients: Beef liver, magnesium stearate, silica, stearic acid, whey.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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DOG SUPPLEMENTS



Guaranteed Analysis

Amounts per Serving: (4g)
(All values are minimum unless otherwise noted)

Crude Protein	6%
Crude Fat	27%
Crude Fiber (max)	4%
Moisture (max)	9%

EPA (Eicosapentaenoic Acid)	150 mg
DHA (Docosahexanoic Acid)	100 mg
Choline	20 mg
Inositol*	10 mg
Biotin*	1 mg
Omega-3 Fatty Acids*	250 mg
Omega-6 Fatty Acids*	340 mg
Omega-9 Fatty Acids*	120 mg

*not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile

Skin & Coat™ SOFT CHEW



- Unique blend of Omega-3-6-9 & other natural ingredients
- Supports & maintains a soft, healthy coat
- Enhances coats luster & shine
- Reduces unwanted shedding
- Delicious natural hickory flavor



30 Count Size
Item #15005
UPC: 8 50964 00611 8

Ingredients: tapioca starch, chickpea flour, potato flour, purified water, fish oil, sunflower lecithin, cane molasses, fish oil concentrate, vegetable glycerine, biotin, natural hickory flavor, turmeric, yucca powder, safflower oil, natural flavor, choline, ascorbic acid, inositol.

DOG SUPPLEMENTS



Guaranteed Analysis

Amount per tablet (2.4g):
(All values are minimum unless otherwise noted.)

Crude Protein	8.0%
Crude Fat	10.0%
Crude Fiber (max.)	2.0%
Moisture (max.)	10.0%
Choline	20 mg
Inositol*	10 mg
Omega-3 fatty acids*	50 mg

*Not recognized as an essential ingredient by the AAFCO Dog Food Nutrient Profile.



Skin & Coat™ CHEWABLE TABLET

- Unique blend of Omega-3 & other natural ingredients
- Helps your dog achieve a healthy, silky coat
- Enhances coat's luster & shine
- Delicious natural beef flavor



60 Count Size
Item #14005
UPC: 8 50964 00605 7

Ingredients: Whey, stearic acid, flaxseed oil powder, pumpkin seed powder, choline bitartrate, silicon dioxide, magnesium stearate, lecithin (sunflower), inositol, chamomile flower, turmeric root, yucca root.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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DOG SUPPLEMENTS



Guaranteed Analysis

Per Scoop (Approximately 1.85 g):
(All values are minimum unless otherwise noted).

Crude Protein	15%
Crude Fat	35%
Crude Fiber (max)	30%
Moisture (max)	10%
Choline	20 mg
Inositol*	10 mg
Omega-3 Fatty Acids*	200 mg

*Not recognised as an essential ingredient by the AAFCO Dog Food Nutrient Profile



Skin & Coat™ POWDER

- Unique blend of Omega-3 & other natural ingredients
- Helps your dog achieve a healthy, silky coat
- Enhances coat's luster & shine
- Delicious natural beef flavor



111g Size
Item #14009
UPC: 8 50964 00632 3

Ingredients: Flaxseed powder, pumpkin seed powder, choline bitartrate, silicon dioxide, lecithin (sunflower), inositol, chamomile flower, turmeric root, yucca root.

DOG SUPPLEMENTS



Guaranteed Analysis

Amounts per Softgel (1836 mg):

Crude Fat (min)	69.0%
Moisture (max)	9.0%
EPA (Eicosapentaenoic Acid) (min)	360 mg
DHA (Docosahexanoic Acid) (min)	240 mg
Omega 3 Fatty Acids*	600 mg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile.

Alaskan Omega-3™ SOFT GEL



- Omega-3 essential fatty acids containing EPA & DHA
- Advanced strength with 600mg Omega-3
- Sustainably sourced from wild-caught fish
- Tested for purity, potency & freshness



60 Count Size
Item #14004
UPC: 8 50964 00604 0

Ingredients: Fish oil, beef gelatin, vegetable glycerin, water, mixed tocopherols (a preservative).

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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DOG SUPPLEMENTS



Guaranteed Analysis

Amounts per Serving: (4g)
(All values are minimum unless otherwise noted)

Crude Protein	8%
Crude Fat	18%
Crude Fiber (max)	5%
Moisture (max)	9%

EPA (Eicosapentaenoic Acid)	180 mg
DHA (Docosahexanoic Acid)	120 mg
Omega-3 Fatty Acids*	300 mg
Omega-6 Fatty Acids*	175 mg
Omega-9 Fatty Acids*	85 mg

*not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile



Alaskan Omega-3™ SOFT CHEW

- 300mg Omega-3 EPA & DHA per chew
- Sustainably sourced from wild-caught fish
- Tested for purity, potency & freshness
- Provides additional health support for dogs
- Delicious natural hickory flavor



30 Count Size
Item #15004
UPC: 8 50964 00610 1

Ingredients: chickpea flour, tapioca starch, potato flour, purified water, fish oil, fish oil concentrate, sunflower lecithin, cane molasses, vegetable glycerine, natural hickory flavor, safflower oil, natural flavor, ascorbic acid.

DOG SUPPLEMENTS



Vital Dog™ MULTI-VITAMIN CHEW TAB



- **Daily blend to support general canine health**
- **Full spectrum of vitamins, minerals & antioxidants**
- **Supports immunity, digestion & overall well-being**
- **Delicious natural beef flavor**



30 Count Size
Item #18001
UPC: 8 50964 00621 7

Guaranteed Analysis

Serving Size: One Chewable Tablet (2.2g) Servings per Container: 30
(All values minimum unless otherwise noted)

Crude Protein	7.0%
Crude Fat	10.0%
Crude Fiber (max)	2.0%
Moisture (max)	9.0%
Calcium (4.651%)	100 mg
Potassium (0.581%)	12.5 mg
Sodium (0.65%)	1.4 mg
Magnesium (2.326%)	50 mg
Iron (0.140%)	3 mg
Copper (0.001%)	0.025 mg
Manganese (0.047%)	1 mg
Zinc (0.07%)	1.5 mg
Iodine (0.002%)	0.05 mg
Selenium (0.001%)	0.02 mg
Vitamin A	1000 IU
Vitamin D3	100 IU
Thiamine	1 mg
Riboflavin	2 mg
Pantothenic Acid	10 mg
Niacin	11.2 mg
Pyridoxine (B6)	1 mg
Folic Acid	0.015 mg
Vitamin B12	0.02 mg
Choline	25 mg

Ingredients: Whey, dicalcium phosphate, beef liver powder, stearic acid, magnesium oxide, choline bitartrate, magnesium stearate, silica, potassium chloride, iron amino acid chelate, lecithin powder (sunflower), niacin, d-calcium pantothenate, selenium yeast, zinc amino acid chelate, manganese amino acid chelate, potassium iodide, sodium chloride, vitamin A supplement, vitamin B12 supplement, riboflavin, thiamine hydrochloride, pyridoxine hydrochloride, vitamin D3 supplement, copper amino acid chelate, folic acid.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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DOG SUPPLEMENTS

Guaranteed Analysis

Serving Size: One Scoop. Each 2.5g Scoop Contains:
(All values are minimum unless otherwise noted)

Crude Protein	5.0%
Crude Fat	0.1%
Crude Fiber (max)	60.0%
Moisture (max)	9.0%
Calcium (100 mg)	4%
Potassium (12.5 mg)	0.5%
Sodium (1.4 mg)	0.05%
Magnesium (50 mg)	2%
Iron (0.12%)	3 mg
Copper (0.001%)	0.025 mg
Manganese (0.04%)	1 mg
Zinc (0.06%)	1.5 mg
Iodine (0.002%)	0.05 mg
Selenium (0.001%)	0.02 mg
Vitamin A	1000 IU
Vitamin D	3100 IU
Thiamine	1 mg
Riboflavin	2 mg
Pantothenic Acid	10mg
Niacin	11.2 mg
Pyridoxine (B6)	1 mg
Folic Acid	0.015 mg
Vitamin B	120.02 mg
Choline	25 mg

Ingredients: gum arabic, dicalcium phosphate, liver (beef spray-dried powder), magnesium oxide, choline bitartrate, potassium chloride, silicon dioxide, Iron amino acid chelate, niacin, d-calcium pantothenate, lecithin powder (sunflower), manganese amino acid chelate, zinc amino acid chelate, sodium chloride, Vitamin A supplement, Vitamin B12 supplement, riboflavin, selenium yeast, pyridoxine hydrochloride, thiamine hydrochloride, Vitamin D3 supplement, copper amino acid chelate, potassium iodide, folic acid.

Vital Dog™ POWDER



- **Daily blend to support general canine health**
- **Full spectrum of vitamins, minerals & antioxidants**
- **Supports immunity, digestion & overall well-being**
- **Delicious natural beef flavor**



75g Size
Item #18000
UPC: 8 50964 00620 0

DOG SUPPLEMENTS



Vital Dog™ SOFT CHEW



Guaranteed Analysis

Amounts per Serving: (4g)
(All values are minimum unless otherwise noted)

Crude Protein	23%
Crude Fat	18%
Crude Fiber (max)	4%
Moisture (max)	7%
Calcium (1.14%)	50 mg
Potassium (0.23%)	12.5 mg
Sodium (0.003%)	1.4 mg
Magnesium (0.663%)	50 mg
Copper (0.0001%)	0.025 mg
Manganese (0.003%)	1 mg
Zinc (0.014%)	1.5 mg
Selenium (0.000001%)	0.02mg
Vitamin A	1000 IU
Vitamin D3	100 IU
Thiamine	1 mg
Riboflavin	2 mg
Niacin	11.2 mg
Pyridoxine (B6)	1 mg
Folic Acid	0.015 mg
Vitamin B12	0.02 mg
Choline	25 mg

- **Daily formula with 17 synergistic natural ingredients**
- **Full spectrum of vitamins, minerals & antioxidants**
- **Supports immunity, digestion & overall well-being**
- **Great for health of aging dogs**
- **Delicious natural bacon flavor**



30 Count Size
Item #15002
UPC: 8 50964 00608 8

Ingredients: calcium d-pantothenate, chickpea flour, potato flour, tapioca starch, cane molasses, sunflower lecithin, purified water, vegetable glycerin, powdered cooked beef, safflower oil, natural bacon flavor, natural flavor, magnesium gluconate, choline bitartrate, ascorbic acid, potassium gluconate, niacin, selenium yeast, vitamin A supplement, vitamin B12 supplement, riboflavin, zinc sulfate, sodium chloride, thiamine monohydrate, pyridoxine hydrochloride, vitamin D3 supplement, manganese gluconate, copper gluconate, folic acid.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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CAT SUPPLEMENTS



CAT SUPPLEMENTS



Flora Cat™ POWDER



- **Probiotic + Prebiotic formula just for cats**
- **20 billion cultures / 10 probiotic strains**
- **Multiple strains provide maximum diversity**
- **Supports your cat's immunity**
- **Promotes proper digestion**
- **Convenient unflavored powder**



111g Size
Item #17000
UPC: 8 50964 00614 9

Guaranteed Analysis

Serving Size: 1 Scoop (3.7 g)

Servings per Container: 30

Each scoop contains a minimum of 20 billion live cultures.

Crude Protein (min.)	1.56%
Crude Fat (min.)	0.04%
Crude Fiber (max.)	89.4%
Moisture (max.)	9.0%
Total Microorganisms (Min.)	20 billion CFU
Lactobacillus acidophilus*, Bifidobacterium bifidum*, Enterococcus faecium*, Bifidobacterium animalis*, Bifidobacterium longum*, Lactobacillus brevis*, Lactobacillus bulgaricus*, Lactobacillus casei*, Lactobacillus plantarum*, Lactobacillus reuteri*	

*Not recognized as an essential ingredient by the
AAFCO Cat Food Nutrient Profile

Ingredients: gum arabic, fructooligosaccharide, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium bifidum fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium longum fermentation product, dried Lactobacillus brevis fermentation product, dried Bifidobacterium animalis fermentation product, dried Lactobacillus bulgaricus fermentation product, dried Lactobacillus reuteri fermentation product, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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CAT SUPPLEMENTS

Guaranteed Analysis

Serving Size: One Scoop. Each 2.5g Scoop Contains:
(All values are minimum unless otherwise noted)

Crude Protein	3.0%
Crude Fat	0.5%
Crude Fiber (max)	50.0%
Moisture (max)	10.0%
L-Arginine	10 mg
L-Methionine	10 mg
Calcium (100mg)	4%
Potassium (12.5mg)	0.5%
Sodium (1.4 mg)	0.05%
Magnesium (50mg)	2%
Iron (0.12%)	3 mg
Copper (0.001%)	0.025 mg
Manganese (0.04%)	1 mg
Zinc (0.003%)	0.075 mg
Iodine (0.001%)	0.025 mg
Selenium (0.001%)	0.02 mg
Vitamin A	1000 IU
Vitamin D	3100 IU
Thiamine	3.9 mg
Riboflavin	1.5 mg
Pantothenic Acid	3.9 mg
Niacin	15 mg
Pyridoxine (B6)	1.5 mg
Folic Acid	0.15 mg
Biotin	0.02 mg
Vitamin B12	0.02 mg
Choline	25 mg
Taurine	150 mg
*Ascorbic Acid	50 mg

Ingredients: gum arabic, dicalcium phosphate, fish flavor (salmon), taurine, magnesium oxide, liver (beef spray-dried powder), choline bitartrate, ascorbic acid, potassium chloride, silicon dioxide, iron amino acid chelate, niacin, L-Methionine, L-Arginine, lecithin powder (sunflower), coconut oil, thiamine hydrochloride, d-calcium pantothenate, manganese amino acid chelate, sodium chloride, Vitamin A supplement, Vitamin B12 supplement, pyridoxine hydrochloride, biotin, sodium selenite, riboflavin, Vitamin D3 supplement, copper amino acid chelate, zinc amino acid chelate, folic acid, potassium iodide.

Vital Cat™ POWDER

- Daily blend to support general feline health
- Full spectrum of vitamins, minerals & antioxidants
- Supports immunity, digestion & overall well-being
- Delicious natural fish flavor



75g Size
Item #18002
UPC: 8 50964 00622 4



CAT SUPPLEMENTS



Guaranteed Analysis

Amount per scoop (2.5g): Scoops per Container: 30

Crude Protein (min.)	3.76%
Crude Fat (min.)	2.0%
Crude Fiber (max.)	85.0%
Moisture (max.)	9.24%
Protease (Pancreatin)* (min.)	18,000 USP ¹
Amylase (Pancreatin)* (min.)	15,000 USP ²
Lipase (Pancreatin)* (min.)	3,200 USP ³

*Not recognized as an essential ingredient by the AAFCO Cat Food Nutrient Profile



Digest Cat™ POWDER

- Powerful daily digestive enzyme blend
- Assists in absorption of essential nutrients
- Supports proper digestion of protein, fat & carbs
- Delicious natural fish flavor



75g Size
Item #14013
UPC: 8 50964 00640 8

Ingredients: Gum Arabic, pumpkin seed powder, fish flavor (salmon), pancreatin (a source of protease, amylase and lipase), ginger root and silicon dioxide.

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CAT SUPPLEMENTS



PRODUCT FACTS

ACTIVE INGREDIENTS per 20 drops (.50ml)

Organic Full Spectrum

Hemp Extract36.5mg

(Contains 25mg of naturally occurring CBD)



Hemp Cat™ ORGANIC CBD DROPS

- Full spectrum hemp oil
- Organically grown & harvested in USA
- Veterinarian-strength
- Rich in cannabinoids & terpenes
- 25mg CBD per serving
- Organic natural salmon flavor



15ml Size
Item #14017
UPC: 8 50964 00683 5

Inactive Ingredients:

Organic MCT (medium chain triglycerides), organic natural flavor salmon type (organic sunflower oil, natural flavors)



BIRD & HORSE SUPPLEMENTS





Flora Bird™ PROBIOTIC



- **Probiotic + Prebiotic formula just for birds**
- **10 billion live cultures**
- **7 beneficial strains provide maximum diversity**
- **Supports your bird's immunity**
- **Promotes proper digestion**
- **Convenient unflavored powder**



30g Size
Item #13000
UPC: 8 50964 00670 5

BIRD CARE FORMULA

Guaranteed Analysis

Serving Size: 1 scoop (375mg) Servings per container: 80

Each scoop contains a minimum of **10 Billion CFU***

Crude Protein (min.)	1%
Crude Fat (min.)	0%
Crude Fiber (max.)	1%
Moisture (max)	9%

Probiotic Blend

Lactobacillus acidophilus VPLA4

Lactobacillus plantarum VPLP5

Lactobacillus casei VPLC1

Pediococcus acidilacti VPPA

Pediococcus pentosaceus VPPP

Bifidobacterium bifidum VPBB2

Bifidobacterium animalis VPBA4

Total Probiotic Cultures **10 billion CFU**

***Daily Value (DV) not established.

Ingredients: corn maltodextrin, dried Lactobacillus acidophilus fermentation product, bamboo leaf extract, dried Lactobacillus plantarum fermentation product, dried Lactobacillus casei fermentation product, dried Pediococcus acidilacti fermentation product, dried Pediococcus pentosaceus fermentation product, dried Bifidobacterium bifidum fermentation product, dried Bifidobacterium animalis fermentation product.



HORSE CARE FORMULA

Product Facts

Active Ingredients per scoop (6.5g):	
L-Glutamine	6,000 mg
N-Acetyl D-Glucosamine (vegan fermented)	250mg
Intestinal Support Blend	150 mg
DGL (Deglycyrrhizinated Licorice) extract (root), Organic Ginger root (Zingibir Officinale), Organic Marshmallow root (Althaea officinalis)	
Organic Aloe Vera (Aloe barbadensis) (inner leaf) (200:1) (equivalent to 10,000 mg of pure Aloe Vera gel)	50 mg



Horse GUT RENEW

- Intestinal lining support
- Helps soothe the gut
- Helps maintain a healthy digestive tract
- Convenient, pleasant tasting powder



390g Size
Item #13100
UPC: 8 50964 00690 3

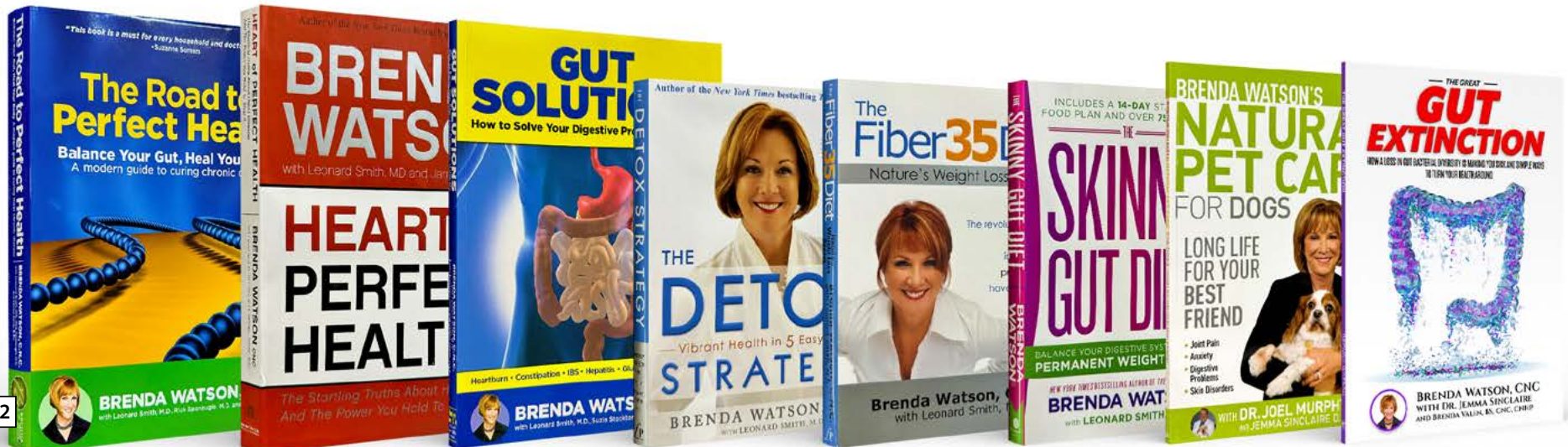
Inactive Ingredients: none.

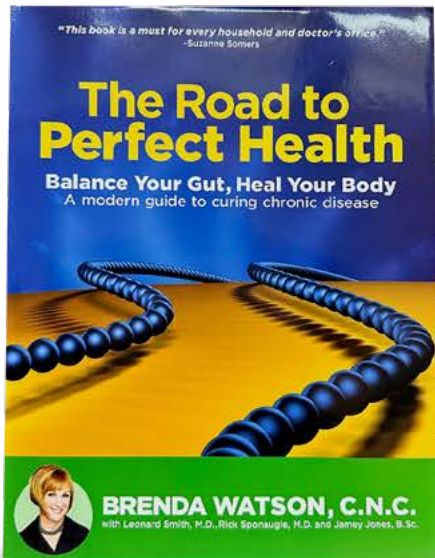
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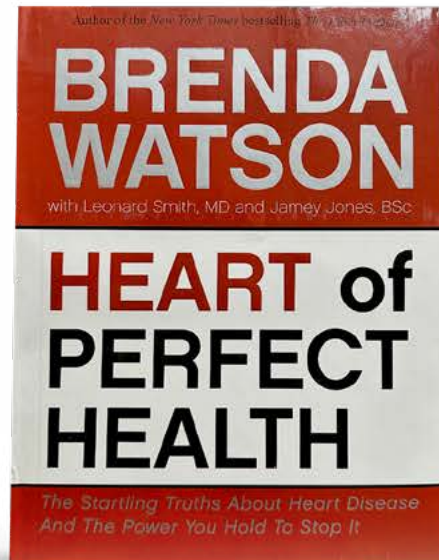
BOOKS by Brenda Watson





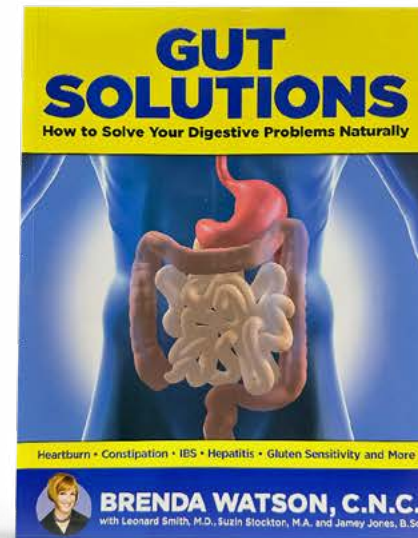
The Road to Perfect Health

Item #12021
UPC: 8 66237 00010 3



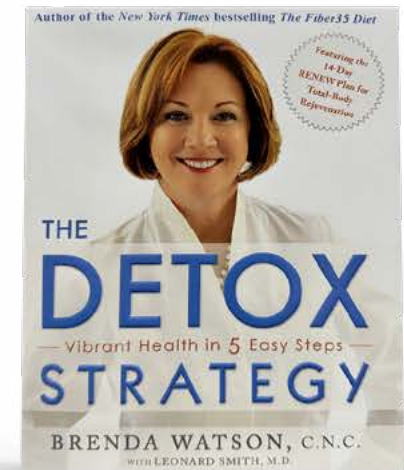
Heart of Perfect Health

Item #12023
UPC: 6 31257 12023 6



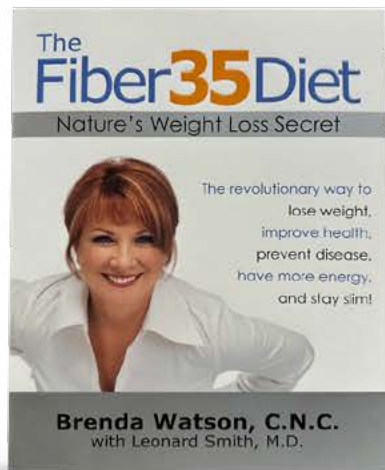
Gut Solutions

Item #12022
UPC: 6 31257 12022 9



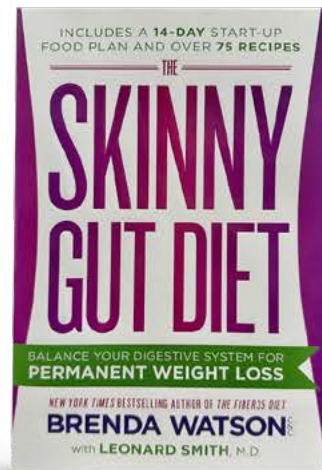
The Detox Strategy

Item #12018
UPC: 6 31257 12018 2



The Fiber 35 Diet

Item #12015
UPC: 6 31257 56092 6



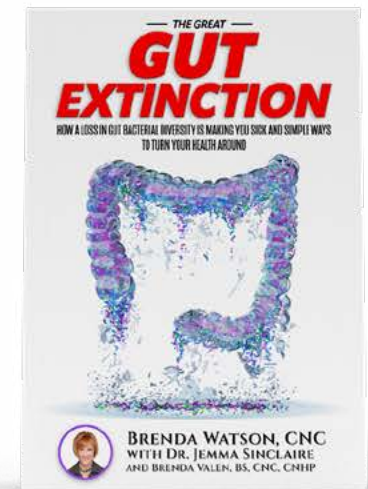
The Skinny Gut Diet

Item #12024
UPC: 6 31257 12024 3



Natural Pet Care For Dogs

Item #12025
UPC: 8 50964 00646 0



The Great Gut Extinction

Item #12026
UPC: 8 66237 00013 4



Brenda Watson, CNC
Natural Digestive Care Expert
Founder of Vital Planet™
NY Times Bestselling Author

PIONEERS IN NATURAL DIGESTIVE CARE

Vital Planet's sole purpose is to help support the quest for better overall health by focusing on digestive health. Through education and innovative products, our team of natural digestive care experts has helped millions address their occasional gut issues for the last 25 years.*

HEALTHY LIFE. HEALTHY CORE.

At Vital Planet, we believe that digestive health helps regulate the health of our entire system. To that end, our products are formulated to help maintain the natural balance of our digestive system so people and their pets can enjoy more vibrant health. When you feel good on the inside, it shows on the outside!

TRUSTED BRAND

When we formulate our products, we consider the specific nutritional needs of the digestive and related systems. We ensure each product contains the potency, diversity, and combination of natural ingredients to help support the body with no fillers, binders, or anything artificial.*

INNOVATION

As a leader in natural digestive care, we are entrenched in the latest science and research related to gut health and the microbiome. Armed with this knowledge and pure quality ingredients, we create novel formulas to support a broad range of occasional digestive issues.*

